

Italy-Palermo: Advertising management services
OJ S 41/2019 27/02/2019
Contract notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Azienda Siciliana Trasporti S.p.A.

Postal address: Via Caduti Senza Croce 28

Town: Palermo

NUTS code: ITG12 Palermo

Postal code: 90146

Country: Italy

Contact person: Direzione Generale AST — via Caduti senza Croce 28, 90144 Palermo

E-mail: g.monteleone@astsicilia.it

Telephone: +39 0916208222 / 0916208210

Fax: +39 0916703974

Internet address(es):

Main address: www.astsicilia.it

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: www.astsicilia.it

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the following address:

Official name: Azienda Siciliana Trasporti S.p.A.

Postal address: Via Caduti senza Croce 28

Town: Palermo

Postal code: 90146

Country: Italy

Contact person: Arch. Antonino Contorno

E-mail: a.contorno@astsicilia.it

NUTS code: ITG12 Palermo

Internet address(es):

Main address: www.astsicilia.it

I.6. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Publico incanto per la locazione ad uso pubblicitario di spazi su autobus urbani di proprietà di AST S.p.A.

II.1.2. Main CPV code

79341200 Advertising management services

II.1.3. Type of contract

Services

II.1.4. Short description

Locazione di spazi ad uso pubblicitario su autobus di AST S.p.A. del servizio urbano di Siracusa, Augusta, Ragusa, Modica, Chiaramonte, Scicli, Gela, Acireale, Caltagirone, Lentini, Carlentini, Paternò, Barcellona P.G.e Milazzo.

II.1.5. Estimated total value

Value excluding VAT: 142 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for maximum number of lots: 5

Maximum number of lots that may be awarded to one tenderer: 5

II.2. Description**II.2.1. Title**

Locazione spazi pubblicitari su autobus AST di Siracusa e Augusta
Lot No: 1

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: ITG19 Siracusa

II.2.4. Description of the procurement

Locazione spazi pubblicitari su autobus AST di Siracusa e Augusta

II.2.5. Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 39 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Locazione spazi pubblicitari su autobus AST di Ragusa, Modica, Chiaramonte e Scicli
Lot No: 2

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: ITG18 Ragusa

II.2.4. Description of the procurement

Locazione spazi pubblicitari su autobus AST di Ragusa, Modica, Chiaramonte e Scicli

II.2.5. Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 19 500,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Locazione spazi pubblicitari su autobus AST di Gela, Lentini, Carlentini, Paternò
Lot No: 3

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: ITG17 Catania

II.2.4. Description of the procurement

Locazione spazi pubblicitari su autobus AST di Gela, Lentini, Carlentini, Paternò

II.2.5. Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 24 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Locazione spazi pubblicitari su autobus AST di Acireale e Caltagirone
Lot No: 4

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: ITG17 Catania

II.2.4. Description of the procurement

Locazione spazi pubblicitari su autobus AST di Acireale e Caltagirone

II.2.5. Award criteria

Criteria below
Price

II.2.6. Estimated value

Value excluding VAT: 20 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Locazione spazi pubblicitari su autobus AST di Barcellona P.G. e Milazzo
Lot No: 5

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: ITG13 Messina

II.2.4. Description of the procurement

Locazione spazi pubblicitari su autobus AST di Barcellona P.G. e Milazzo

II.2.5. Award criteria

Criteria below
Price

II.2.6. Estimated value

Value excluding VAT: 20 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.1.6. Deposits and guarantees required

2 % dell'importo a base di gara del lotto cui si partecipa

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 09/04/2019 Local time: 09:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Italian

IV.2.7. Conditions for opening of tenders

Date: 09/04/2019 Local time: 10:00

Place:

Via Caduti senza Croce 28, Palermo, presso Direzione Generale AST S.p.A.

Information about authorised persons and opening procedure: I rappresentanto di tutte le società interessate

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Foro competente

Town: Palermo

Country: Italy

VI.5. Date of dispatch of this notice

25/02/2019