

Netherlands-Leeuwarden: Graphic design services
OJ S 40/2020 26/02/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Wetterskip Fryslân

National registration number: 01174741

Postal address: Fryslânplein 3

Town: Leeuwarden

NUTS code: NL Nederland

Postal code: 8914 BZ

Country: Netherlands

Contact person: Anne Zijlstra

E-mail: azijlstra1@weterskipfryslan.nl

Telephone: +31 651101845

Internet address(es):

Main address: <http://www.weterskipfryslan.nl>

Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=119803>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

WFRL-11-14783: Communicatie en vormgeving

Reference number: WFRL-11-14783

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

De opdracht betreft: concept en creatieve vormgeving (online/offline), webdesign en sociale media, DTP (online/offline), mediainkoop, strategie en communicatieadvies

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 440 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79933000 Design support services

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

De opdracht betreft:

- concept en creatieve vormgeving (online/offline),
- webdesign en sociale media,
- DTP (online/offline),
- mediainkoop,
- strategie en communicatieadvies.

II.2.5. Award criteria

Quality criterion - Name: Strategie en concept / Weighting: 40

Quality criterion - Name: Dienstverlening / Weighting: 10

Quality criterion - Name: Presentatie / Weighting: 50

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 188-457636](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: WFRL-11-14783

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/01/2020

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: GHO Communicatie

Town: Leeuwarden

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 444 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Wetterskip Fryslân

Town: Leeuwarden

Country: Netherlands

VI.5. Date of dispatch of this notice

21/02/2020