

Sweden-Stockholm: Business and management consultancy services
OJ S 33/2023 15/02/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: FÖRSTA AP-FONDEN
National registration number: 802005-7538
Postal address: Box 16294
Town: STOCKHOLM
NUTS code: SE11 Stockholm
Postal code: 10325
Country: Sweden
Contact person: Patrik Määttä
E-mail: patrik.maatta@ap1.se
Internet address(es):
Main address: <http://www.ap1.se>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Strategisk och operativ kommunikationsrådgivning
Reference number: 22/3

II.1.2. Main CPV code

79410000 Business and management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Konsultstöd för rådgivande tjänster kring strategisk och operativ kommunikation.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 3 000 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

79411100 Business development consultancy services, 79990000 Miscellaneous business-related services

II.2.3. Place of performance

NUTS code: SE11 Stockholm

II.2.4. Description of the procurement

Konsultstöd för rådgivande tjänster kring strategisk och operativ kommunikation.

II.2.5. Award criteria

Quality criterion - Name: Skriftlig presentation / Weighting: 500000

Quality criterion - Name: Nyckelpersoner / Weighting: 200000

Price - Weighting: Mervärdesmodell

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 192-544254](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

24/11/2022

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: BRNSWK Nordic AB

National registration number: 556701-8790

Postal address: Birger Jarlsgatan 15

Town: STOCKHOLM

NUTS code: SE110 Stockholms län

Postal code: 11145

Country: Sweden

E-mail: hgustafsson@brunswickgroup.com

Internet address: <http://www.brunswickgroup.com>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 3 000 000,00 SEK

Total value of the contract/lot: 3 000 000,00 SEK

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

Mercell annons: <https://opic.com/id/afnzrunilc>

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Förvaltingsrätten i Stockholm

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

10/02/2023