

Spain-Bilbao: Advertising campaign services
OJ S 40/2020 26/02/2020
Contract notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Sociedad Pública EuskoTrenbideak Ferrocarriles Vascos, S. A. Unipersonal

National registration number: A48136550

Postal address: C/ Atxuri, 6

Town: Bilbao

NUTS code: ES21 País Vasco

Postal code: 48006

Country: Spain

Contact person: Compras y Contratación

E-mail: contratacion@euskotren.eus

Telephone: +34 944019900

Internet address(es):

Main address: www.euskotren.eus

Address of the buyer profile: www.contratacion.euskadi.eus

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: www.contratacion.euskadi.eus

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://apps.euskadi.eus/appcont/lizitazioa>

I.6. Main activity

Railway services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio de asistencia técnica en publicidad y marketing, diseño y producción de campañas informativas y planificación y compra de espacios publicitarios para Euskotren

Reference number: P10028911

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio de asistencia técnica en publicidad y marketing, diseño y producción de campañas informativas y planificación y compra de espacios publicitarios para Euskotren.

II.1.5. Estimated total value

Value excluding VAT: 1 680 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ES21 País Vasco

II.2.4. Description of the procurement

Servicio de asistencia técnica en publicidad y marketing, diseño y producción de campañas informativas y planificación y compra de espacios publicitarios para Euskotren.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 1 680 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Por 2 prórrogas anuales.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 06/04/2020 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Spanish, Basque

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 06/04/2020 Local time: 13:30

Place:

Por medios electrónicos desde la plataforma de contratación.

Information about authorised persons and opening procedure: – comisión auxiliar, – plataforma de contratación.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

A la finalización de este contrato.

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Órgano Administrativo de Recursos Contractuales de la Comunidad Autónoma de Euskadi

Postal address: C/ Donostia-San Sebastián, 1

Town: Vitoria-Gasteiz

Postal code: 01010

Country: Spain

E-mail: oarc@euskadi.eus

Telephone: +34 945018000

VI.4.2. Body responsible for mediation procedures

Official name: Órgano Administrativo de Recursos Contractuales de la Comunidad Autónoma de Euskadi

Postal address: C/ Donostia-San Sebastián, 1

Town: Vitoria

Postal code: 01010

Country: Spain

E-mail: oarc@euskadi.eus

Telephone: +34 945018000

VI.5. Date of dispatch of this notice

24/02/2020