

Germany-Berlin: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 38/2021 24/02/2021

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: EIT RawMaterials GmbH

Postal address: Europa Center, Tauentzienstraße 11

Town: Berlin

NUTS code: DE300 Berlin

Postal code: 10789

Country: Germany

E-mail: tender@eitrawmaterials.eu**Internet address(es):**Main address: <https://www.eitrawmaterials.eu>**I.4. Type of the contracting authority**

Other type: Legal entity under private law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Marketing and Communications Support of Horizon Europe Education Initiative

Reference number: EITRM-HEEI

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Marketing and communications support of Horizon Europe Education Initiative.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79342000 Marketing services, 79341000 Advertising services, 79341400 Advertising campaign services, 79416000 Public relations services, 79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: DE300 Berlin

II.2.4. Description of the procurement

EIT RawMaterials, one of eight Knowledge and Innovation Community (KIC) of EIT, initiated and funded by the EIT (European Institute of Innovation and Technology), a body of the European Union, is the largest consortium in the raw materials sector worldwide. Its vision is to develop raw materials into a major strength for Europe. Its mission is to enable sustainable competitiveness of the European minerals, metals and materials sector along the value chain by driving innovation, education and entrepreneurship.

Under Horizon Europe and specifically illustrated in the Strategic Innovation Agenda 2021-2027, the European Commission expects the EIT and the KICs to raise the bar in higher education and create systemic impact by:

- (i) transforming HEIs at institutional level;
- (ii) enlarging the reach to partner and non-partner HEIs;
- (iii) strengthening the role of HEIs in their innovation ecosystems.

This EIT HEI Capacity Building Initiative will achieve this ambition and position EIT Education as the go-to instrument in the European landscape systematically supporting HEIs to transition to an entrepreneurial university.

As the coordinating KIC of the EIT HEI Capacity Building Initiative, EIT RawMaterials is seeking a professional partner organisation to:

- position the HEI Capacity Building Initiative as the go-to instrument for capacity building in the EU higher education and innovation landscape,
- develop and support the branding and communications aspects of the initiative.

II.2.5. Award criteria

Quality criterion - Name: Tender concept / Weighting: 100

Cost criterion - Name: No cost criterion / Weighting: 0

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Funding by European Institute of Innovation and Technology.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 251-631338](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/02/2021

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Ecorys Europe EEIG-GEIE

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1,00 EUR

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

1) The value information under II.1.7) and V.2.4) is incorrect and is based solely on the fact that the form requires one entry in each case. Pursuant to § 39 (6) Nos. 2 to 4 German Procurement Ordinance (Vergabeverordnung — VgV), the contracting authority is not obliged to publish individual details if their publication would be contrary to the public interest, would damage the legitimate business interests of a company or would hinder fair competition between undertakings. The total value of the procurement and the value of the contracts awarded are not disclosed because this would damage the legitimate business interests of the contractor. In addition, publication of the procurement or contract value would be contrary to

the public interest and would hinder fair competition between companies in future award procedures, as conclusions about tender contents and, therefore, competition would be possible from such information.

2) The most economical tender was determined, in accordance with § 127 (1) ARC solely on the basis of the quality of the tender concept to be submitted by the tenderers. The entry 'cost criterion' with a weighting: '0' under II.2.5) was made only because the form does not permit an entry according to which the most economical tender is determined only according to the best quality.

Notice-ID: CXP4Y9PDVT4

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vergabekammer Berlin — Senatsverwaltung für Wirtschaft, Technologie und Forschung

Postal address: Martin-Luther-Straße 105

Town: Berlin

Postal code: 10825

Country: Germany

E-mail: poststelle@senwtf.berlin.de

Telephone: +49 3090138316

Fax: +49 3090137613

Internet address: <http://www.berlin.de/>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

According to § 160 (3) sentence 1 no 4 GWB a review procedure is inadmissible, if more than 15 calendar days have expired since receipt of notification from the contracting authority that it is unwilling to redress the objection.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Vergabekammer Berlin — Senatsverwaltung für Wirtschaft, Technologie und Forschung

Postal address: Martin-Luther-Straße 105

Town: Berlin

Postal code: 10825

Country: Germany

E-mail: poststelle@senwtf.berlin.de

Telephone: +49 3090138316

Fax: +49 3090137613

Internet address: <http://www.berlin.de/>

VI.5. Date of dispatch of this notice

19/02/2021