

France-Rouen: Design consultancy services

OJ S 37/2022 22/02/2022

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: cci de Rouen

Postal address: 4-20 passage de la Luciline

Town: Rouen Cedex 1

NUTS code: FRD22 Seine-Maritime

Postal code: 76067

Country: France

E-mail: Commande.publique@normandie.cci.fr

Telephone: +33 235143732

Internet address(es):Main address: <https://www.rouen-metropole.cci.fr/>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/?page=Entreprise>.[EntrepriseAdvancedSearch&AllCons&id=1983640&orgAcronyme=l2m](https://www.marches-publics.gouv.fr/?page=Entreprise)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=Entreprise>.[EntrepriseAdvancedSearch&AllCons&id=1983640&orgAcronyme=l2m](https://www.marches-publics.gouv.fr/?page=Entreprise)**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

accompagnement à l'élaboration et à la mise en place de la stratégie de communication de la CCI Rouen Métropole et de l'écosystème Cleon 4.0

Reference number: CCIRM-2022-AOO-02

II.1.2. Main CPV code

79415200 Design consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

accord-Cadre mono-attributaire portant sur l'accompagnement à l'élaboration et à la mise en place de la stratégie de communication de la CCI Rouen Métropole et de l'écosystème Cleon 4.0

II.1.5. Estimated total value

Value excluding VAT: 400 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

accompagnement à l'élaboration et à la mise en place de la stratégie de communication de la CCI Rouen Métropole
Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRD22 Seine-Maritime

II.2.4. Description of the procurement

accompagnement à l'élaboration et à la mise en place de la stratégie de communication de la CCI Rouen Métropole

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 200 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48
This contract is subject to renewal: yes
Description of renewals:
accord-Cadre d'un an reconductible 3 fois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

accompagnement à l'élaboration et à la mise en place de la stratégie de communication de l'écosystem Cleon 4.0
Lot No: 2

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRD22 Seine-Maritime

II.2.4. Description of the procurement

accompagnement à l'élaboration et à la mise en place de la stratégie de communication de l'écosystem Cleon 4.0

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 200 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48
This contract is subject to renewal: yes
Description of renewals:
accord-Cadre d'un an reconductible 3 fois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 21/03/2022 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 21/03/2022 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

marché renouvelé dans 4 ans au terme de l'accord-cadre

VI.2. Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: tribunal administratif de Rouen

Postal address: 53 avenue Flaubert - bP 51

Town: Rouen Cedex 1

Postal code: 76005

Country: France

E-mail: Grefte.ta-rouen@juradm.fr

Telephone: +33 235583500

Fax: +33 235583503

Internet address: <http://rouen.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif de Rouen

Postal address: 53 avenue Flaubert - bP 51

Town: Rouen Cedex 1

Postal code: 76005

Country: France

E-mail: Grefte.ta-rouen@juradm.fr

Telephone: +33 235583500

Fax: +33 235583503

Internet address: <http://rouen.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

17/02/2022