

France-Fort-de-France: Design consultancy services
OJ S 34/2023 16/02/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: institut martiniquais de form prof ad
National registration number: 81142142900028
Postal address: avenue Salvador Allendé, Cité Dillon
Town: Fort-de-France
NUTS code: FRY2 Martinique
Postal code: 97200
Country: France
E-mail: marches@imfpa.mq
Telephone: +33 596692424

Internet address(es):

Main address: <https://www.imfpa.mq>
Address of the buyer profile: <https://www.marches-publics.info/avis/index.cfm?lds=3537>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

accord cadre de communication

II.1.2. Main CPV code

79415200 Design consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

le marché a pour objet le conseil, l'accompagnement de l'imfpa en matière de stratégie et de plan de communication

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 400 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79415200 Design consultancy services

II.2.3. Place of performance

NUTS code: FRY20 Martinique

II.2.4. Description of the procurement

le marché a pour objet le conseil, l'accompagnement de l'imfpa en matière de stratégie et de plan de communication

II.2.5. Award criteria

Quality criterion - Name: Qualité / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 218-625351](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/02/2023

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: essentiel Conseil

Postal address: centre Commercial de Bellevue - corniche 3

Town: Fort-de-France

NUTS code: FRY2 Martinique

Postal code: 97200

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 400 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: tribunal de Grande Instance de Fort de France

Postal address: 12 rue du Citronnier - plateau Fofo - cs 17103

Town: Schoelcher Cedex

Postal code: 97271

Country: France

E-mail: greffe.ta-fort-de-france@juradm.fr

Telephone: +33 596716667

Fax: +33 596631008

VI.5. Date of dispatch of this notice

11/02/2023