

UK-London: Direct marketing services
OJ S 60/2013 26/03/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Southbank Centre Limited

Postal address: Belvedere Road

Town: London

Postal code: SE1 8XX

Country: United Kingdom

For the attention of: Nick Miller

E-mail: directmailtender@southbankcentre.co.uk

Internet address(es):

General address of the contracting authority: <http://www.southbankcentre.co.uk>

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Recreation, culture and religion

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Direct Mail Services Contract.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 15: Publishing and printing services on a fee or contract basis

Main site or place of performance: UK.

NUTS code UK United Kingdom

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Southbank Centre is Europe's largest arts centre with a programme of events that includes music, dance, literature, visual arts and performance. Southbank Centre is seeking a supplier to provide full direct mail services for the organisation and for third parties who use Southbank Centre's data. Key requirements include but are not limited to: postal and printing services, competitive pricing, excellent client service, the highest standards of data handling and high quality delivery.

II.1.5. CPV code(s)

79342100 Direct marketing services, 22000000 Printed matter and related products

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot****Section IV: Procedure**

IV.1. Type of procedure**IV.1.1. Type of procedure**

Restricted

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. The criteria contained in the specifications & ITT. Weighting 100

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority****IV.3.2. Previous publication concerning this procedure****Contract notice**

Notice number in the OJ S: [2012/S 230-379107](#) of 29.11.2012

Section V: Award of contract

V.1. Date of conclusion of the contract

18.3.2013

V.2. Information about tenders**V.3. Name and address of the contractor**

Official name: Romax, Unit 1 & 2 City Cross Business Centre Salutation Road, Greenwich, London SE10 0AT

V.4. Information on value of the contract/lot**V.5. Information about subcontracting****Section VI: Complementary information**

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

25.3.2013