

France-Montpellier: Business and management consultancy and related services
OJ S 40/2021 26/02/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: SATT AXLR

Postal address: 950 rue Saint-Priest, CSU, Bât 6

Town: Montpellier

NUTS code: FRJ13 Hérault

Postal code: 34090

Country: France

E-mail: Achats@axlr.com

Telephone: +33 448193010

Internet address(es):

Main address: <https://axlr.com/>

Address of the buyer profile: https://marchesonline.achatpublic.com/sdm/ent/gen/ent_recherche.do

I.4. Type of the contracting authority

Other type: Accélérateur d'innovations

I.5. Main activity

Other activity: Activité d'accélération de transfert de technologies

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Accord-cadre de prestations de communication pour la SATT AXLR

II.1.2. Main CPV code

79400000 Business and management consultancy and related services

II.1.3. Type of contract

Services

II.1.4. Short description

Le prestataire aura en charge des prestations récurrentes (à prix forfaitaire):

— communication globale SATT AXLR: presse et événementiel, charte graphique, animation des réseaux, réalisation des supports de communication internes et externes;

— le suivi du site internet de la SATT AXLR.

Ainsi que des prestations ponctuelles (à prix unitaire) telles que:

— la réalisation de sites internet spécifique,

— la réalisation de vidéos/motion design;

- la création de logos;
- autres.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 207 200,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79822500 Graphic design services, 79416100 Public relations management services, 72222000 Information systems or technology strategic review and planning services, 79800000 Printing and related services

II.2.3. Place of performance

NUTS code: FRJ13 Hérault

II.2.4. Description of the procurement

Accord-cadre de prestations de communication pour la SATT AXLR.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique de l'offre / Weighting: 70
Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 220-540570](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 21AO02

Lot No: 00

Title:

Accord-cadre de prestations de communication pour la SATT AXLR

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

30/01/2021

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: APE éditions

Postal address: 4 rue de la Salle-l'Evêque

Town: Montpellier

NUTS code: FRJ13 Hérault

Postal code: 34000

Country: France

Internet address: <https://www.marchesonline.com>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 300 000,00 EUR

Total value of the contract/lot: 207 200,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

S'agit d'un accord-cadre à prix forfaitaire pour les prestations récurrentes et à prix unitaires pour les prestations ponctuelles. Il est mono-attributaire et à bons de commande conformément aux articles L. 2125-1 et R. 2162-2 à R. 2162-6 et R. 2162-13 à R. 2162-14 du code de la commande publique. Il est conclu sans montant minimal ni montant maximal annuel.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Montpellier

Postal address: 6 rue Pitot
Town: Montpellier
Postal code: 34000
Country: France
Telephone: +33 4671260
Internet address: <http://montpellier.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Montpellier
Postal address: 6 rue Pitot
Town: Montpellier
Postal code: 34000
Country: France
Telephone: +33 4671260
Internet address: <http://montpellier.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

22/02/2021