

NO-Oslo: Various office equipment and supplies
OJ S 60/2013 26/03/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Opplysningskontoret for frukt og grønnsaker

Postal address: pb 187 Økern

Town: Oslo

Postal code: 0510

Country: Norway

For the attention of: Tore Angelsen

E-mail: tore.angelsen@frukt.no

Telephone: +47 23249400

Fax: +47 23249411

Internet address(es):

Address of the buyer profile: http://www.doffin.no/search/Search_AuthProfile.aspx?ID=AA9148

I.2. Type of the contracting authority

Other: Information Bureau

I.3. Main activity

Other: Fruits to schools

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Joint venture partner, development of materials and management of net shop.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Oslo, Norway.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

The Fresh Fruit and Vegetable Information Bureau (OFG) henceforth referred to as the Awarding Authority, requests a joint venture partner (SP) for development and procurement of various articles with the logo 'Skolefrukt.no' or other logos related to the school fruits system. The articles may include anything from rulers, reflector discs, t-shirts and other relevant

materials which may strengthen Skolefrukt.no's reputation.

The Awarding Authority shall enter into a framework agreement starting 1.5.2012 until 31.12.2016. The framework agreement implies that the Joint Venture Partner contributes to development and procurement of various articles with the logo Skolefrukt.no/other relevant logos.

When articles are developed, there are 2 ways to dispose of the articles: 1. In accordance with the agreement between the parties, the Awarding Authority procures articles for storage. 2. The Joint Venture Partner procures articles for storage and sell them to regular consumers. The price for these articles shall be agreed upon with the Awarding Authority. The Awarding Authority will give information of sales on the home page Skolefrukt.no and orders will then be forwarded directly to the Joint Venture Partner who shall take care of distribution and payment. The actual procurement of articles will then result in an agreement between the individual consumer and the Joint Venture Partner. The Joint Venture Partner must bear the risk in relation to settlement from consumer and must comply with prevailing laws and regulations related to sales of articles through the Internet, e.g. Act relating to a cooling-off period in connection consumer purchases.

The Awarding Authority will then act as an intermediary of the sale through the Internet page Skolefrukt.no. This shall also be announced on Skolefrukt.no with the following text: 'The purchase of the article is an agreement between you as a buyer and the Joint Venture Partner (name of company). The Joint Venture Partner (name of the company) has a sales agreement with the Fresh Fruit and Vegetable Information Bureau'.

Orders and inquiries shall be addressed the Joint Venture Partner (name of company), address and telephone no. The framework agreement does not guarantee any turnover, but the estimated, expected value of the procured, developed materials is minimum 500 000 NOK during a 44 month period. The value may also be considerable higher than this.

The tender must contain the following:

1. Description of the net shop.
2. Percentage of mark-up when selling to consumers.
3. Suggestions for articles in the net shop.
4. Practical arrangement in connection with procurements, where the articles are expected to be stored, orders and distribution to regular consumers.

In addition to this contract, the Awarding Authority requires a separate contract related to creative advertising services, where i.a. printing of materials such as brochures and posters, is included. The Joint Venture Partner is expected to cooperate with the Awarding Authority's partner for creative advertising services, when it comes to design and appearance of the articles included in this agreement.

II.1.5. CPV code(s)

30190000 Various office equipment and supplies

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Lowest offer 500 000,00 and Highest offer 8 000 000,00 NOK
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Competence to find suitable supplies. Weighting 20
2. Practical system surrounding purchasing, inventory, web shop, ordering and shipping to consumers in Norway. Weighting 40
3. Percent Markup on items on sale to the consumer. Weighting 20
4. Price on proposed items. Weighting 29

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2012/S 244-401904](#) of 19.12.2012

Section V: Award of contract

Lot title: Joint venture partner, development of materials and management of net shop

V.1. Date of conclusion of the contract

14.2.2013

V.2. Information about tenders

Number of tenders received: 1

V.3. Name and address of the contractor

Official name: Square As

Postal address: Nedre Gate 5

Town: Oslo

Postal code: 0551

Country: Norway

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 500 000,00 NOK

excluding VAT

If annual or monthly value:

Number of months: 44

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

The value of the framework agreement is at least 500 000 NOK - within the time period of 44

months. It has an maximum limit of 8 000 000 NOK - within the time period of 44 months.
(NT Ref:288166)

VI.3. Procedures for review

VI.3.1. Review body

Official name: Opplysningskontoret for frukt og grønt

Postal address: Økern Torg Vei 6

Town: Oslo

Postal code: 0510

Country: Norway

E-mail: tore.angelsen@frukt.no

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Opplysningskontoret for frukt og grønt

Postal address: Økern Torg Vei 6

Town: Oslo

Postal code: 0510

Country: Norway

E-mail: tore.angelsen@frukt.no

VI.4. Date of dispatch of this notice

22.3.2013