

Belgium-Brussels: Integrated audiovisual production, dissemination and archiving services — PO/2014-03/A4
OJ S 60/2014 26/03/2014
Contract notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, Directorate-General for Communication, Unit A.4 — Audiovisual Services

Postal address: rue de la Loi 200, BERL 04/276

Town: Brussels

Postal code: 1049

Country: Belgium

For the attention of: Ms Annika Agerblad

E-mail: comm-studio-tender@ec.europa.eu

Telephone: +32 22958290

Internet address(es):

General address of the contracting authority: http://ec.europa.eu/dgs/communication/contracts-and-grants/contracts/index_en.htm

Electronic access to information: http://ec.europa.eu/dgs/communication/contracts-and-grants/contracts/headquarters/index_en.htm

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

European institution/agency or international organisation

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Integrated audiovisual production, dissemination and archiving services — PO/2014-03/A4.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Brussels.

NUTS code BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Integrated audiovisual production, dissemination and archiving services: operation of the European Commission's (EC) television and radio studios, audiovisual coverage, production and transmission of EU news; production and dissemination of audiovisual and multimedia products for the general public; IT and Web services; preservation and archiving services.

II.1.6. CPV code(s)

32000000 Radio, television, communication, telecommunication and related equipment, 50340000 Repair and maintenance services of audio-visual and optical equipment, 51300000 Installation services of communications equipment, 72000000 IT services: consulting, software development, Internet and support, 92000000 Recreational, cultural and sporting services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.1.8. Lots

This contract is divided into lots: yes

Tenders may be submitted for one or more lots

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

The maximum budget is 30 658 208 EUR over 5 years (VAT excluded).

Lot I: 17 334 280 EUR over 5 years.

Lot II: 3 323 928 EUR over 5 years:

YN+1: 1 121 964 EUR

YN+2: 1 121 964 EUR

YN+3: 360 000 EUR

YN+4: 360 000 EUR

YN+5: 360 000 EUR.

Lot III: 6 500 000 EUR over 5 years.

Lot IV: 3 500 000 EUR over 5 years.

Estimated value excluding VAT: 30 658 208 EUR

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 4

II.3. Duration of the contract or time limit for completion

Duration in months: 60 (from the award of the contract)

Information about lots

Lot No: 1

Lot title: Lot I: audiovisual production, editing, transmission and distribution of EU news, and products for the general public

1) Short description

Lot I covers the following fixed services:

- preparation, production and follow-up of the video, audio and photo coverage of news events of the institutions of the European Union in Brussels, including providing shot lists and captions in English and/or French,
- editing, shot-listing and technical control of video, audio and photo material,
- immediate distribution of the video, audio and photo material, depending on the day's news, via the main means of distribution:
 - the host broadcaster of the European Union (Europe by Satellite and its 2 channels EbS and EbS+),
 - the audiovisual portal which offers AV material in professional formats for downloading,
 - news media,
 - electronic distribution and on-site distribution on a physical carrier (e.g. CD, DVD, Blu-Ray, etc.),
- production and dissemination of audiovisual and multimedia products aimed at the general public (such as the production of short video clips, using graphics, voice-overs in English and /or French, excluding linguistic versions, for distribution on the different platforms),
- production of radio and television programmes, including co-productions with external partners, live or recorded,
- technical assistance to the audiovisual press (shooting, studio recordings, news editing),
- professional research in the media asset management system (MAMS) at the request of media professionals, general public and in-house clients; electronic distribution and on-site distribution on physical carrier of the requested material,
- management of the European Commission's central deposit for audiovisual material,
- operation of the radio-TV studios and of the audiovisual equipment in the Press Room in the Berlaymont building, in the VIP entrance, in the Commission Room and in the offices of the members of the Unit, including the operation of the internal and external links necessary to accomplish those tasks.

2) CPV code(s)

32000000 Radio, television, communication, telecommunication and related equipment, 72000000 IT services: consulting, software development, Internet and support, 92000000 Recreational, cultural and sporting services

3) Quantity or scope

Lot I: 17 334 280 EUR over 5 years.

Estimated value excluding VAT: 17 334 280 EUR

4) Indication about different time frame or duration

Duration in months: 60 (from the award of the contract)

5) Additional information about lots

Lot No: 2

Lot title: Lot II: supply of an audiovisual production infrastructure and associated services

1) Short description

Lot II covers:

- the supply of equipment for partially modifying the existing audiovisual production

infrastructure, and

— the provision of associated services.

These services notably include corrective and preventive maintenance on the whole technical infrastructure, using:

— audiovisual technologies related to TV, radio and multimedia,

— audiovisual technologies based on IT hardware and software,

— traditional IT technologies and IT networks.

2) CPV code(s)

51300000 Installation services of communications equipment, 50340000 Repair and maintenance services of audio-visual and optical equipment, 72000000 IT services: consulting, software development, Internet and support, 32000000 Radio, television, communication, telecommunication and related equipment, 92000000 Recreational, cultural and sporting services

3) Quantity or scope

Lot II: 3 323 928 EUR over 5 years:

YN+1: 1 121 964 EUR

YN+2: 1 121 964 EUR

YN+3: 360 000 EUR

YN+4: 360 000 EUR

YN+5: 360 000 EUR.

Estimated value excluding VAT: 3 323 928 EUR

4) Indication about different time frame or duration

Duration in months: 60 (from the award of the contract)

5) Additional information about lots

Lot No: 3

Lot title: Lot III: audiovisual archiving and Web dissemination

1) Short description

Lot III covers the following services:

— selection, acquisition, documentary analysis in English and French and online publication of current and historical video and audio productions, including assistance to the archive and media management,

— selection, acquisition, documentary analysis in English and French and online publication of current and historical photos, including assistance to the archive and media management, photo distribution and training for internal users of the digital asset management system,

— copyright management,

— IT project management of the digital asset management system used by the Unit,

— IT development in Java and ColdFusion environments,

— Web operation: reports on TV and Web audience, monitoring of systems, training, user support, documentation, promotion and helpdesk.

2) CPV code(s)

92000000 Recreational, cultural and sporting services, 72000000 IT services: consulting, software development, Internet and support, 32000000 Radio, television, communication, telecommunication and related equipment

3) Quantity or scope

Lot III: 6 500 000 EUR over 5 years.

Estimated value excluding VAT: 6 500 000 EUR

4) Indication about different time frame or duration

Duration in months: 60 (from the award of the contract)

5) Additional information about lots

Lot No: 4

Lot title: Lot IV: streaming, compression, hosting and content delivery

1) Short description

The European Commission wishes to have a set of digital services, aiming to stream, compress, host and deliver audiovisual material to internal and external customers of the Audiovisual Services through its corporate audiovisual portal. This audiovisual material is provided courtesy of the European institutions for the purpose of informing the public about the European Union.

2) CPV code(s)

51300000 Installation services of communications equipment, 72000000 IT services: consulting, software development, Internet and support, 50340000 Repair and maintenance services of audio-visual and optical equipment, 32000000 Radio, television, communication, telecommunication and related equipment

3) Quantity or scope

Lot IV: 3 500 000 EUR over 5 years.

Estimated value excluding VAT: 3 500 000 EUR

4) Indication about different time frame or duration

Duration in months: 60 (from the award of the contract)

5) Additional information about lots

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

Provisions related to payment are laid down in the draft contracts in the annex to the invitation to tender.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

Not applicable.

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Please refer to the tender specifications.

III.2.2. Economic and financial ability

List and brief description of conditions: Please refer to the tender specifications.
Minimum level(s) of standards possibly required: Not applicable.

III.2.3. Technical and professional ability

List and brief description of conditions:
Please refer to the tender specifications.
Minimum level(s) of standards possibly required:
Not applicable.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

PO/2014-03/A4.

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 22.5.2014
Payable documents: no

IV.3.4.

Time limit for receipt of tenders or requests to participate

22.5.2014 - 17:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Any EU official language

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 2.6.2014

Place:

European Commission, Directorate-General for Communication, Unit A.4, Audiovisual Services, meeting room Aquarium 7, Berlaymont –1, rue de la Loi 200, 1049 Brussels, BELGIUM.

Persons authorised to be present at the opening of tenders: yes

Information about authorised persons and opening procedure: Tenderers and the representatives of European Commission.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

VI.3. Additional information

All documentation of this call for tender (invitation to tender, tender specifications with all annexes as well as draft contract), including any additional information during the procedure is published at the following Internet address:

http://ec.europa.eu/dgs/communication/contracts-and-grants/contracts/index_en.htm

http://ec.europa.eu/dgs/communication/contracts-and-grants/contracts/headquarters/index_en.htm

Tenderers should consult this site regularly, as additional information may be published at any time during the procedure.

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

VI.4.2. Review procedure

Precise information on deadline(s) for review procedures: Within 2 months of the petitioner's being notified or, failing this, of the date on which it became known to them. Lodging a complaint with the European Ombudsman neither suspends this deadline nor creates a new deadline for appeals.

VI.4.3. Service from which information about the review procedure may be obtained**VI.5. Date of dispatch of this notice**

14.3.2014