

Netherlands-Woerden: Market and economic research; polling and statistics
OJ S 57/2015 21/03/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Kamer van Koophandel Nederland

National registration number: 41638054

Postal address: Watermolenlaan 1

Town: Woerden

Postal code: 3447 GT

Country: Netherlands

For the attention of: Pascal Pfaff

E-mail: aanbesteding@kvk.nl

Telephone: +31 348426911

Internet address(es):

General address of the contracting authority: www.kvk.nl

Electronic access to information: <https://www.tenderned.nl:443/tenderned-web/aankondiging/detail/samenvatting.xhtml?aankondigingId=54004>

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Gebruikersonderzoek websites, web-based applicaties en mobiele applicaties.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: Woerden.

NUTS code NL Nederland

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Het team online kanaal (Uitgeverij) van de Kamer van Koophandel adviseert en ondersteunt haar interne opdrachtgevers bij het ontwikkelen, beheren en doorontwikkelen van intranet- en internetsites en in toenemende mate ook web-based applicaties en mobiele applicaties.

Daarbij is het verzamelen van informatie over (potentiële) gebruikers cruciaal. Het is van belang te weten wie die (potentiële) gebruikers zijn, hun wensen en behoeften te kennen en inzicht te hebben in de wijze waarop gebruikers met de site omgaan.

II.1.5. CPV code(s)

79300000 Market and economic research; polling and statistics, 79342310 Customer survey services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

KVKNL-20130731-0000

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 151-262940](#) of 6.8.2013

Section V: Award of contract

Contract No: 1

Lot title: Gebruikersonderzoek websites, web-based applicaties en mobiele applicaties

V.1. Date of conclusion of the contract

14.11.2013

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: MWM2 BV

National registration number: 34196665

Postal address: Rijnsburgstraat 9

Town: Amsterdam

Postal code: 1059 AT

Country: Netherlands
E-mail: info@mwm2.nl
Telephone: +31 204122405
Internet address: www.mwm2.nl

V.4. Information on value of the contract/lot

If annual or monthly value:

Number of years: 4

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

19.3.2015