

**United Kingdom-Bicester: Marketing services**  
**OJ S 44/2019 04/03/2019**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ministry of Defence, IMOC, Defence Equipment Sales Authority (DESA)

Postal address: Room 7, Building H9, Lower Arncott

Town: Bicester

NUTS code: UK United Kingdom

Postal code: OX25 2LD

Country: United Kingdom

Contact person: Disposal Services Authority

E-mail: [chris.frost468@mod.gov.uk](mailto:chris.frost468@mod.gov.uk)

Telephone: +44 1869256016

**Internet address(es):**

Main address: <https://www.gov.uk/government/groups/disposal-services-authority>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Defence

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

The Collection and Disposal and Sale and Marketing of Commercial Assets

Reference number: DSACOMDD/00008

**II.1.2. Main CPV code**

79342000 Marketing services - FC02 - FC01

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The collection and sale and marketing and disposal of commercial assets.

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7. Total value of the procurement**

Value excluding VAT: 24 000 000,00 GBP

## **II.2. Description**

### **II.2.1. Title**

Marketing, Sale and Disposal of Clothing and Textiles  
Lot No: 1

### **II.2.2. Additional CPV code(s)**

79342000 Marketing services

### **II.2.3. Place of performance**

NUTS code: UK United Kingdom  
Main site or place of performance: UNITED KINGDOM

### **II.2.4. Description of the procurement**

The contract will be for the marketing, sale and disposal of commercial assets as requirements arise. The requirement will be divided into 2 lots: Lot 1 will be for the marketing, sale and disposal of clothing and textiles including but not limited to military and civilian uniforms, protective clothing, footwear, camping equipment, textiles, buttons badges and fasteners. It is estimated that there will be approximately 1 100 individual tasks generated per annum with the collected weight of around 3 100 tonnes. These figures are based on previous volumes of declarations.

### **II.2.5. Award criteria**

Quality criterion - Name: Technical compliance / Weighting: 50  
Cost criterion - Name: Price / Weighting: 50

### **II.2.11. Information about options**

Options: yes  
Description of options:  
Three additional option years.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Marketing, Sale and Disposal of Miscellaneous Assets  
Lot No: 2

### **II.2.2. Additional CPV code(s)**

79342000 Marketing services

### **II.2.3. Place of performance**

NUTS code: UK United Kingdom  
Main site or place of performance: UNITED KINGDOM

### **II.2.4. Description of the procurement**

The contract will be for the marketing, sale and disposal of commercial assets as requirements arise. The requirement will be divided into 2 lots: Lot 2 will be for the marketing, sale and disposal of miscellaneous assets; including but not limited to medical and dental equipment, canteen equipment, gymnasium equipment, communications equipment, tools and

engineering and electrical equipment. It is estimated that there will be approximately 900 Individual Tasks generated per annum with the collected weight of around 4 200 tonnes. These figures are based on previous volumes of declarations.

#### **II.2.5. Award criteria**

Quality criterion - Name: Technical Compliance / Weighting: 50

Cost criterion - Name: Pricing / Weighting: 50

#### **II.2.11. Information about options**

Options: yes

Description of options:

3 additional option years.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 130-296767](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** DSACOMDD/00008

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

11/12/2018

##### **V.2.2. Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0  
Number of tenders received from tenderers from non-EU Member States: 0  
Number of tenders received by electronic means: 0  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Field Textiles Ltd  
Postal address: Units A1-A2 The Nore Estate, Hovefields Avenue  
Town: Basildon  
NUTS code: UKH3 Essex  
Postal code: SS13 1EB  
Country: United Kingdom  
E-mail: [michael@fieldtextiles.com](mailto:michael@fieldtextiles.com)  
Telephone: +44 1268729233  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 12 000 000,00 GBP  
Total value of the contract/lot: 12 000 000,00 GBP

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** DSACOMDD/5068

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

06/12/2018

**V.2.2. Information about tenders**

Number of tenders received: 5  
Number of tenders received from SMEs: 4  
Number of tenders received from tenderers from other EU Member States: 0  
Number of tenders received from tenderers from non-EU Member States: 0  
Number of tenders received by electronic means: 0  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Ramco (UK) Ltd  
Postal address: Church Road South  
Town: Skegness  
NUTS code: UKF3 Lincolnshire  
Postal code: PE25 3RS  
Country: United Kingdom  
E-mail: [neilsanderson@ramco.co.uk](mailto:neilsanderson@ramco.co.uk)  
Telephone: +44 1754882202  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 12 000 000,00 GBP

Total value of the contract/lot: 12 000 000,00 GBP

## V.2.5. Information about subcontracting

### Section VI: Complementary information

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#### VI.3. Additional information

From 2.4.2014 the Government is introducing its new Government Security Classifications Policy (GSC). All suppliers to the Department are encouraged to make themselves aware of the changes as it may impact on this Requirement. The link below to the Gov.uk website provides information on the new GSC.

<https://www.gov.uk/government/publications/government-security-classifications>

The Authority reserves the right to amend any condition related to security of information to reflect any changes in national law or government policy. If any contract documents are accompanied by instructions on safeguarding classified information (e.g. a security aspects letter), the Authority reserves the right to amend the terms of these instructions to reflect any changes in national law or government policy, whether in respect of the applicable protective marking scheme, specific protective markings given, the aspects to which any protective marking applies, or otherwise. GO Reference: GO-2019227-DCB-14174665.

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Ministry of Defence, IMOC, Defence Equipment Sales Authority (DESA)

Postal address: Defence Equipment Sales Authority, Room 7, Building H9, Ploughley Road, Lower Arcott

Town: Bicester

Postal code: OX25 1LP

Country: United Kingdom

Telephone: +44 1869256016

##### VI.4.2. Body responsible for mediation procedures

Official name: Ministry of Defence, IMOC, Defence Equipment Sales Authority (DESA)

Postal address: Room 7, Building H9, Ploughley Road, Lower Arcott

Town: Bicester

Postal code: OX25 2LD

Country: United Kingdom

E-mail: [chris.frost468@mod.gov.uk](mailto:chris.frost468@mod.gov.uk)

Telephone: +44 1869256016

##### VI.4.4. Service from which information about the review procedure may be obtained

Official name: Ministry of Defence, IMOC, Defence Equipment Sales Authority (DESA)

Postal address: Room 7, Building H9, Ploughley Road, Lower Arcott

Town: Bicester

Postal code: OX25 2LD

Country: United Kingdom

E-mail: [chris.frost468@mod.gov.uk](mailto:chris.frost468@mod.gov.uk)

Telephone: +44 1869256016

#### VI.5. Date of dispatch of this notice

27/02/2019

