

Sweden-Sundsvall: Advertising and marketing services

OJ S 55/2017 18/03/2017

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Statens tjänstepensionsverk

National registration number: 202100-0928

Town: Sundsvall

NUTS code: SE321 Västernorrlands län

Postal code: 851 90

Country: Sweden

Contact person: Tobias Guss

E-mail: tobias.guss@spv.se

Fax: +46 060187438

Internet address(es):Main address: <http://www.spv.se>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afopvtupve&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afopvtupve&GoTo=Tender>**I.4. Type of the contracting authority**

National or federal agency/office

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Reklambyråtjänster.

Reference number: MD2017-145

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Vi på Statens tjänstepensionsverk (SPV) söker en reklambyrå att skriva ramavtal med i, som mest, 4 år. Vi uppskattar värdet på avtalet till 600 000 SEK per år. Avtalet kommer att omfatta löpande tjänster inom projektledning, grafisk formgivning, originalproduktion, digital produktion, animation/filmproduktion, foto och illustration. Vi vill att ni kan delta på ett 20-tal möten per år på plats hos oss i Sundsvall.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services, 79341200 Advertising management services, 79341400 Advertising campaign services, 79822500 Graphic design services, 92100000 Motion picture and video services, 92110000 Motion picture and video tape production and related services, 92111000 Motion picture and video production services

II.2.3. Place of performance

NUTS code: SE321 Västernorrlands län

II.2.4. Description of the procurement

Vi på Statens tjänstepensionsverk (SPV) söker en reklambyrå att skriva ramavtal med i, som mest, 4 år. Vi uppskattar värdet på avtalet till 600 000 SEK per år. Avtalet kommer att omfatta löpande tjänster inom projektledning, grafisk formgivning, originalproduktion, digital produktion, animation/filmproduktion, foto och illustration. Vi vill att ni kan delta på ett 20-tal möten per år på plats hos oss i Sundsvall.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 15/05/2017 End: 30/04/2021

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 19/04/2017 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31/07/2017

IV.2.7. Conditions for opening of tenders

Date: 20/04/2017 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Visma annons: <https://opic.com/id/afopvtupve>

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Förvaltningsrätten i Härnösand

Town: Härnösand

Country: Sweden

VI.5. Date of dispatch of this notice

15/03/2017