

**Norway-Hamar: Gambling and betting services**

**OJ S 35/2023 17/02/2023**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: LOTTERIES ENTERTAINMENT INNOVATION ALLIANCE AS

National registration number: 921756763

Postal address: Måsåbekkvegen 20

Town: HAMAR

NUTS code: NO020 Innlandet

Postal code: 2315

Country: Norway

Contact person: Christian Bjerke-Narud

E-mail: [christian@leia.no](mailto:christian@leia.no)

Telephone: +47 95289044

**Internet address(es):**

Main address: <https://permalink.mercell.com/196155786.aspx>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://permalink.mercell.com/196155786.aspx>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://permalink.mercell.com/196155786.aspx>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Purchase of games (eInstants) through Remote Gaming Server(s)

Reference number: LEIA #10

**II.1.2. Main CPV code**

92350000 Gambling and betting services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Lotteries Entertainment Innovation Alliance AS (LEIA) is a joint-venture between five European lotteries (Danske Lotteri Spil, la Francaise des Jeux, Norsk Tipping, Svenska Spel, and Veikkaus). The company was established in October 2018 as a tool for the lotteries to strengthen their position in their respective home markets. LEIA has made a market place where all the lotteries are given access to games and services via LEIA. LEIA focuses its business operation on digital scratch games and number games.

LEIA is planning, through this procurement, to enter into a framework agreement with one or more professional actors that provide content to LEIA and our customers through a RGS (Remote Gaming Service) integration.

Click <https://permalink.mercell.com/196155786.aspx>.

#### **II.1.5. Estimated total value**

Value excluding VAT: 60 000 000,00 NOK

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

37524800 Lotto games, 72212911 Computer game software development services

#### **II.2.3. Place of performance**

NUTS code: NO020 Innlandet

#### **II.2.4. Description of the procurement**

LEIA is looking for partners in order to assist us and our lotteries with new digital games and other content for the lotteries' local markets. Our ambition is to develop new and exciting content within a broad spectrum of game types and game mechanics for more entertainment, with a strong focus on responsible gaming.

We request the following deliveries:

- 1) Access to the tenderer's current and future portfolio of games;
  - 2) All software, hardware, and licences required to offer games, as well as the necessary operational services and maintenance services in the validity period of this framework agreement.
  - 3) Integration of the tenderer's games with LEIA's ITF integration platform and other technical and commercial platforms.
  - 4) Development, documentation, and adaptation of games that will be offered to our customers;
  - 5) Develop, design, construe, and adapt new games ordered by the contracting authority.
- Points 4) and 5) in the above list are optional as regards a response from tenderers.

The content will be call-offs from LEIA on behalf of the lotteries, based on the local market needs. The lotteries have different product portfolios, and can require different types of games depending on their local strategy and current regulations. There is joint interest amongst all the lotteries to have access to content within relevant game categories in order to deliver on current and future customer expectations.

The option (points 4 and 5) gives LEIA and the lotteries the possibility to cooperate with tenderers to develop tailor-made and innovative content in accordance with the lottery's ambitions.

The framework agreement(s) will be valid for 4 years from when the contract is signed. It is assumed that tenderers accept the contract terms when they submit a tender. Any deviations from the contract must be made clear in the tender letter. Any deviations that are not stated in the tender letter will not be binding for LEIA.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 60 000 000,00 NOK

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/07/2023 End: 01/07/2027

This contract is subject to renewal: yes

Description of renewals:

One year extension.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: yes

Description of options:

Special development of games, cf. annex 1, point 8.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Yes, see the tender invitation.

##### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:

Yes, see the tender invitation.

##### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:

Yes, see the tender invitation.

#### **III.2. Conditions related to the contract**

##### **III.2.2. Contract performance conditions**

See the contract. Note particularly that tenderers must comply with LEIA's ethical guidelines.

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Competitive procedure with negotiation

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

#### IV.1.5. Information about negotiation

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 15/03/2023 Local time: 12:00

#### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

#### IV.2.4. Languages in which tenders or requests to participate may be submitted

English

#### IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Hedmarken tingrett

Town: Hamar

Country: Norway

### VI.5. Date of dispatch of this notice

13/02/2023