

Norway-Oslo: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 55/2017 18/03/2017

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Oslo kommune Bymiljøetaten

National registration number: 996 922 766

Postal address: Postboks 636 Løren

Town: Oslo

NUTS code: NO Norge

Postal code: 0507

Country: Norway

Contact person: Jannicke Andersen

E-mail: [postmottak@bym.oslo.kommune.no](mailto:postmottak@bym.oslo.kommune.no)

Telephone: +47 97604100

**Internet address(es):**

Main address: <http://www.bymiljoetaten.oslo.kommune.no/>

Address of the buyer profile: <https://kgv.doffin.no/ctm/Company/CompanyInformation/Index/3049>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://kgv.doffin.no/ctm/Supplier/Documents/Folder/152731>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

160-BYM-2016 Framework agreement for the procurement of consultancy services for Rusken.

Reference number: 160-BYM-2016 sak 16/27706

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Rusken is Oslo municipality's commitment to a clean and pleasant city together with Oslo's population. Rusken is a non-bureaucratic measure that is based on volunteers and voluntary work from individuals, housing associations, nurseries, schools, organisations, businesses etc. The contracting authority shall enter into a framework agreement with one tenderer, with the intention of assisting the Rusken secretariat in the development, further development and administration of Rusken's digital projects, campaigns and activities. The contracting authority has a general need to communicate and interact with the city's citizens on its various activities, measures and services. The Rusken secretariat needs a contract that, in periods and when needed, strengthens and supplements the secretariat by offering access to persons/resources within different fields of competence. There is a need for access to a compound professional environment that can assist in the work of branding the Rusken concept.

#### **II.1.5. Estimated total value**

Value excluding VAT: 6 000 000,00 NOK

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79811000 Digital printing services, 79341400 Advertising campaign services, 79340000 Advertising and marketing services, 79952000 Event services, 79342000 Marketing services

#### **II.2.3. Place of performance**

NUTS code: NO011 Oslo

Main site or place of performance: Oslo.

#### **II.2.4. Description of the procurement**

The amount of work will vary throughout the calendar year and will depend, amongst other things, on activities connected to season related activities and events, the choice of different campaigns, as well as the need for different commitments throughout the year. The framework agreement shall cover the need for assistance with the development, further development and administration of different digital projects and communication systems, as well as marketing and branding the Rusken concept. In addition the contract shall cover the production, development and coordination of different types of campaigns and events.

See the tender documentation and all the annexes for further information on the procurement's extent and the work assignments.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

The contracting authority has the option to extend the contract for a further 1 + 1 years on verbatim terms.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

---

#### **III.1. Conditions for participation**

##### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Requirement: Tenderers shall be a legally established company.

Documentation requirement: Norwegian companies. Company Registration Certificate.

Foreign companies: Proof that the company is registered in a trade index or register of business enterprises as prescribed by the law of the country where the tenderer is established.

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

#### **III.2. Conditions related to the contract**

##### **III.2.2. Contract performance conditions**

The contract will be regulated by the Government's standard contract SSA-R, Framework Agreement Annex 3. The contract terms for contracts that can be awarded within the framework agreement will be the Government's standard contracts for consultancy services SSA-B single, the Single Assistance Contract, Annex 4. Contract on assistance from a consultant with specification integrated in the contract text, annex 2.

##### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 27/04/2017 Local time: 12:00

##### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Norwegian

##### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

##### **IV.2.7. Conditions for opening of tenders**

Date: 27/04/2017 Local time: 13:00

#### **Section VI: Complementary information**

---

##### **VI.1. Information about recurrence**

This is a recurrent procurement: no

##### **VI.3. Additional information**

##### **VI.4. Procedures for review**

###### **VI.4.1. Review body**

Official name: Oslo kommune Bymiljøetaten

Postal address: Postboks 636 Løren

Town: Oslo

Postal code: 0507

Country: Norway

##### **VI.5. Date of dispatch of this notice**

16/03/2017