

**Netherlands-Heerlen: Advertising and marketing services**

OJ S 40/2022 25/02/2022

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: GGD Zuid Limburg  
National registration number: 341615719  
Postal address: Het Overloon 2  
Town: Heerlen  
NUTS code: NL Nederland  
Postal code: 6411TE  
Country: Netherlands  
Contact person: Joost van den Bekerom  
E-mail: [joost.vdbekerom@hetnic.nl](mailto:joost.vdbekerom@hetnic.nl)  
Telephone: +31 888805000  
**Internet address(es):**  
Main address: <http://www.ggdzl.nl>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/e720aa531fd1c3e14a508b36674ed9fc>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/e720aa531fd1c3e14a508b36674ed9fc>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Health

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Communicatiediensten  
Reference number: V8221/JvdB

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3.**

**Type of contract**

Services

**II.1.4. Short description**

Europese aanbesteding volgens de niet-openbare procedure voor Communicatiediensten

**II.1.5. Estimated total value****II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Heerlen

**II.2.4. Description of the procurement**

€ 260.000,-

**II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Kwaliteit / Weighting: 70

Price - Weighting: 30

**II.2.6. Estimated value****II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

De raamovereenkomst zal worden aangegaan voor een initiële looptijd van twee (2) jaar, met de mogelijkheid tot twee (2) maal een eenzijdige optionele verlenging van één (1) jaar.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: yes

Description of options:

n.v.t.

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section III: Legal, economic, financial and technical information**

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**III.1. Conditions for participation****III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

### III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Restricted procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 28/03/2022 Local time: 12:00

#### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 02/05/2022

#### IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Rechtbank Limburg

Town: Maastricht

Country: Netherlands

E-mail: [rechtbanklimburg@rechtspraak.nl](mailto:rechtbanklimburg@rechtspraak.nl)

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Limburg>

### VI.5. Date of dispatch of this notice

21/02/2022