

France-Sanary-sur-Mer: Graphic design services
OJ S 41/2021 01/03/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Commune de Sanary-sur-Mer

National registration number: 21830123200011

Postal address: 1 place de la République — CS 70001

Town: Sanary-sur-Mer

NUTS code: FRL05 Var

Postal code: 83112

Country: France

Contact person: Emilie Cara

E-mail: philippe.fernandes@sanarysurmer.com

Telephone: +33 494329700

Internet address(es):

Main address: <https://www.sanarysurmer.com/>

Address of the buyer profile: https://www.marches-securises.fr/perso/Sanary-sur-Mer_83/

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Prestation de rédaction, mise en page et distribution du magazine municipal «Mieux Vivre à Sanary»

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent accord-cadre a pour objet la réalisation de prestations pour la rédaction, la mise en page et la distribution du magazine municipal «Mieux Vivre à Sanary».

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 48 000,00 EUR

II.2. Description

II.2.1. Title

Rédaction du magazine municipal «Mieux Vivre à Sanary»

Lot No: 1

II.2.2. Additional CPV code(s)

92312211 Writing agency services

II.2.3. Place of performance

NUTS code: FRL05 Var

Main site or place of performance: Commune de Sanary-sur-Mer.

II.2.4. Description of the procurement

Le présent accord-cadre mono-attributaire à bons de commande passé selon une procédure formalisée a pour objet la rédaction du Magazine Municipal «Mieux Vivre à Sanary».

II.2.5. Award criteria

Quality criterion - Name: Valeur technique de l'offre / Weighting: 65

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Mise en page du magazine municipal «Mieux Vivre à Sanary» et de l'agenda culturel

Lot No: 2

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRL05 Var

Main site or place of performance: Commune de Sanary-sur-Mer.

II.2.4. Description of the procurement

Le présent accord-cadre mono-attributaire à bons de commande passé selon une procédure formalisée a pour objet la mise en page du magazine municipal «Mieux Vivre à Sanary».

II.2.5. Award criteria

Quality criterion - Name: Valeur technique de l'offre / Weighting: 65

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Distribution du magazine municipal «Mieux Vivre à Sanary» et de certains supports de communication

Lot No: 3

II.2.2. Additional CPV code(s)

79824000 Printing and distribution services

II.2.3. Place of performance

NUTS code: FRL05 Var

Main site or place of performance: Commune de Sanary-sur-Mer.

II.2.4. Description of the procurement

Le présent accord-cadre mono-attributaire à bons de commande passé selon une procédure formalisée a pour objet la distribution du magazine municipal «Mieux Vivre à Sanary» et de certains supports de communication.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique de l'offre / Weighting: 65

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 224-550967](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Le présent accord-cadre mono-attributaire à bons de commande passé selon une procédure formalisée a pour objet la rédaction du magazine municipal «Mieux Vivre à Sanary»

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/01/2021

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: à la page communication

National registration number: 88082800900014

Postal address: 226 allée des Palmiers

Town: La Valette-du-Var

NUTS code: FRL05 Var

Postal code: 83160

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 220 000,00 EUR

Total value of the contract/lot: 220 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

Le présent accord-cadre mono-attributaire à bons de commande passé selon une procédure formalisée a pour objet la mise en page du magazine municipal «Mieux Vivre à Sanary»

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1.

Date of conclusion of the contract

20/01/2021

V.2.2. Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: SARL Creativ'Id

National registration number: 56385036400020

Postal address: 109 chemin Hermitte

Town: La Seyne-sur-Mer

NUTS code: FRL05 Var

Postal code: 83500

Country: France

E-mail: creativ-id@sfr.fr

Telephone: +33 609907925

Internet address: <http://creativ-id.com/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 120 000,00 EUR

Total value of the contract/lot: 120 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Lot No: 3

Title:

Le présent accord-cadre mono-attributaire à bons de commande a pour objet la distribution du magazine municipal «Mieux Vivre à Sanary» et de certains supports de communication

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

20/01/2021

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: La Poste SA

National registration number: 35600000000048

Postal address: 9 rue du Colonel Pierre Avia — CPA 303

Town: Paris
NUTS code: FR101 Paris
Postal code: 75015
Country: France
E-mail: lbsb-deploiement.dve-marseille@laposte.fr
Telephone: +33 611501910
Internet address: <https://www.laposte.fr/>
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 140 000,00 EUR

Total value of the contract/lot: 140 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Conformément aux dispositions des articles L. 2152-1 à L. 2152-4, R. 2152-1 et R. 2152-2 du code de la commande publique, les offres irrégulières, inappropriées ou inacceptables sont éliminées.

Toutefois, le pouvoir adjudicateur se réserve la possibilité d'autoriser tous les soumissionnaires concernés à régulariser les offres irrégulières dans un délai maximal de sept jours, à condition que cette régularisation n'entraîne pas de modification substantielle des offres initiales.

Conformément à l'article R. 2152-3 du code de la commande publique, l'acheteur exige que le soumissionnaire justifie le prix ou les coûts proposés dans son offre lorsque celle-ci semble anormalement basse.

Conformément à l'article R. 2161-5 du code de la commande publique, il est possible pour l'acheteur de demander aux soumissionnaires de préciser la teneur de leur offre.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Toulon
Postal address: 5 rue Jean Racine
Town: Toulon Cedex
Postal code: 83041
Country: France
E-mail: greffe.ta.toulon@juradm.fr
Telephone: +33 494427930
Fax: +33 494427989
Internet address: <http://toulon.tribunal-administratif.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Greffe du Tribunal administratif de Toulon
Postal address: 5 rue Jean Racine
Town: Toulon Cedex
Postal code: 83041
Country: France
E-mail: greffe.ta.toulon@juradm.fr
Telephone: +33 494427930

Fax: +33 494427989

Internet address: <http://toulon.tribunal-administratif.fr>

VI.5. Date of dispatch of this notice

24/02/2021