

France-Paris: Computer support and consultancy services

OJ S 41/2021 01/03/2021

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Comité régional du tourisme Paris Île-de-France

Postal address: 11 rue Faubourg Poissonnière

Town: Paris

NUTS code: FR101 Paris

Postal code: 75000

Country: France

E-mail: marches-ues@visitparisregion.com

Telephone: +33 173048315

Internet address(es):Main address: <http://pro.visitparisregion.com/Marches-Publics>Address of the buyer profile: <https://marches.maximilien.fr>**I.4. Type of the contracting authority**

Other type: Association loi 1901

I.5. Main activity

Other activity: Tourisme

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**AMO à la mise en place de la stratégie gestion de la relation client du Comité régional du
Tourisme Île-de-France

Reference number: 2000021

II.1.2. Main CPV code

72600000 Computer support and consultancy services

II.1.3. Type of contract

Services

II.1.4. Short descriptionLe présent marché a pour objet une assistance à maîtrise d'ouvrage pour la mise en œuvre de
la stratégie relation client du Comité régional du tourisme Île-de-France.**II.1.6. Information about lots**

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 248 600,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72220000 Systems and technical consultancy services

II.2.3. Place of performance

NUTS code: FR1 Ile-de-France

II.2.4. Description of the procurement

Le présent marché a pour objet une assistance à maîtrise d'ouvrage pour la mise en œuvre de la stratégie relation client du Comité régional du tourisme Île-de-France.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique de l'offre-qualité technique et rigueur de la méthodologie / Weighting: 40

Quality criterion - Name: Référence et expérience des intervenants / Weighting: 30

Cost criterion - Name: Coût / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 237-584343](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2000021

Title:

Assistance à maîtrise d'ouvrage à la mise en place de la stratégie Gestion de la relation client du CRT

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

17/02/2021

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Equancy

Postal address: 47 rue de Chaillot

Town: Paris

NUTS code: FR101 Paris

Postal code: 75116

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 248 600,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal de Paris

Postal address: Parvis du tribunal de Paris

Town: Paris Cedex 17

Postal code: 75859

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de Paris

Postal address: Parvis du Tribunal de Paris

Town: Paris Cedex 17

Postal code: 75859

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr>

VI.5. Date of dispatch of this notice

24/02/2021