

**France-Paris: World wide web (www) site design services**  
**OJ S 47/2018 08/03/2018**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: GIE Arcade Services

Postal address: 59 rue de Provence

Town: Paris

Postal code: 75009

Country: France

For the attention of: ANDRIA Judicaël

E-mail: [judicael.andria@groupe-arcade.com](mailto:judicael.andria@groupe-arcade.com)

Telephone: +33 149953791

**Internet address(es):**

General address of the contracting authority: <http://www.groupearcade-hlm.com/>

Address of the buyer profile: <http://www.groupe-arcade.achatpublic.com>

**I.2. Type of the contracting authority**

Other: Groupement d'organismes privés d'habitations à loyer modéré

**I.3. Main activity**

Other: Groupement d'organismes privés d'habitations à loyer modéré

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Accord-cadre à bons de commande pour la refonte du site Arcade promotion

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 27: Other services

Main site or place of performance: 59 rue de Provence, 75 009 Paris

NUTS code FR101 Paris

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4. Short description of the contract or purchase(s)**

Le présent marché a pour objet la refonte du site de promotion des opérations immobilières du Groupe Arcade tant sur son architecture technique que son habillage graphique.

**II.1.5. CPV code(s)**

72413000 World wide web (www) site design services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **II.2. Total value of the contract/lot**

##### **II.2.1. Total value of the contract/lot**

Value: 60 723,00 EUR  
excluding VAT

### **Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Open

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Prix. Weighting 40
2. Conformité de l'offre au cahier des charges fonctionnel. Weighting 40
3. Compréhension du contexte et des objectifs de la mission. Weighting 10
4. Rétroplanning pour le déploiement. Weighting 10

##### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

PROM2017

##### **IV.3.2. Previous publication concerning this procedure**

###### **Contract notice**

Notice number in the OJ S: [2017/S 243-508274](#) of 14.12.2017

### **Section V: Award of contract**

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Contract No: 1

Lot No: 1

- Lot title: Refonte de l'architecture technique du site

#### **V.1. Date of conclusion of the contract**

5.3.2018

#### **V.2. Information about tenders**

Number of tenders received: 4

Number of tenders received by electronic means: 4

#### **V.3. Name and address of the contractor**

Official name: Pckers

Postal address: 15 rue d'Hauteville

Town: Paris  
Postal code: 75010  
Country: France

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 80 000,00 EUR  
Total value of the procurement:  
Value: 60 723,00 EUR  
excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

Official name: Tribunal de grande instance de Paris  
Postal address: 4 boulevard du Palais  
Town: Paris  
Postal code: 75055  
Country: France

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

Official name: GIE Arcade Services  
Postal address: 59 rue de Provence  
Town: Paris  
Postal code: 75009  
Country: France  
Telephone: +33 149953791

**VI.4. Date of dispatch of this notice**

6.3.2018