

104427-2026 - Result

France – Evaluation consultancy services – Accord-cadre relatif à la réalisation de prestations de conseil en montage, stratégie et conduite de projets participatifs - relance

OJ S 31/2026 13/02/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Ville de Marseille

Email: guichet-dmp@marseille.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Accord-cadre relatif à la réalisation de prestations de conseil en montage, stratégie et conduite de projets participatifs - relance

Description: Accord-cadre relatif à la réalisation de prestations de conseil en montage, stratégie et conduite de projets participatifs - relance

Procedure identifier: 1cd0f7e4-9a61-4462-8792-eba4e1414c04

Previous notice: 429986-2025

Internal identifier: 25_2221

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79419000 Evaluation consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Bouches-du-Rhône (FRL04)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Composition de panels citoyens pour la mise en oeuvre de focus group ou d'assemblées

Description: Composition de panels citoyens pour la mise en oeuvre de focus group ou d'assemblées

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79419000 Evaluation consultancy services

5.1.2. Place of performance

Town: Marseille

Postcode: 13001

Country subdivision (NUTS): Bouches-du-Rhône (FRL04)

Country: France

5.1.3. Estimated duration

Other duration: Unknown

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Valeur technique

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Price

Name: Prix de l'offre

Description: Prix de l'offre

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Name: Développement durable

Description: Développement durable

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de Marseille

Information about review deadlines: voir documents de la consultation

Organisation providing additional information about the procurement procedure: Ville de Marseille

Organisation providing offline access to the procurement documents: Ville de Marseille

5.1. Lot: LOT-0002

Title: Enquêtes d'usages et d'expériences auprès d'un panel citoyens

Description: Enquêtes d'usages et d'expériences auprès d'un panel citoyens

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79419000 Evaluation consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Bouches-du-Rhône (FRL04)

Country: France

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Valeur technique

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Price

Name: Prix de l'offre

Description: Prix de l'offre

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Name: Développement durable

Description: Développement durable

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de Marseille

Information about review deadlines: voir documents de la consultation

Organisation providing additional information about the procurement procedure: Ville de Marseille

Organisation providing offline access to the procurement documents: Ville de Marseille

Organisation signing the contract: Ville de Marseille

6. Results

Maximum value of the framework agreements in this notice: 200 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

6.1. Result lot identifier: LOT-0002

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 200 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: SQUADA

Tender:

Tender identifier: Offre pour le lot 2 de SQUADA

Identifier of lot or group of lots: LOT-0002

Value of the tender: 200 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 2026S20371

Date of the conclusion of the contract: 04/02/2026

Organisation signing the contract: Ville de Marseille

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

8. Organisations

8.1. ORG-0001

Official name: Ville de Marseille

Registration number: 21130055300016

Postal address: Quai du Port

Town: Marseille Cedex 20

Postcode: 13233

Country subdivision (NUTS): Bouches-du-Rhône (FRL04)

Country: France

Contact point: DACP

Email: guichet-dmp@marseille.fr

Telephone: +33 491551111

Internet address: <https://marchespublics.mairie-marseille.fr>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation signing the contract

8.1. ORG-0002

Official name: Tribunal Administratif de Marseille

Registration number: 17130005600024

Postal address: 31 rue Jean-François LECA

Town: MARSEILLE

Postcode: 13002

Country subdivision (NUTS): Bouches-du-Rhône (FRL04)

Country: France

Internet address: <https://marseille.tribunal-administratif.fr>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: SQUADA

Size of the economic operator: Large

Registration number: 882043797

Town: RENNES

Postcode: 35700

Country subdivision (NUTS): Ille-et-Vilaine (FRH03)

Country: France

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0002

Notice information

Notice identifier/version: fe965661-b55d-42d4-a584-26f41c91d85a - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 12/02/2026 14:10:40 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 104427-2026

OJ S issue number: 31/2026

Publication date: 13/02/2026