

104814-2026 - Competition

France – Graphic design services – Marché de prestations de services de conception, production et suivi de supports de communication interne et externe au profit de 1001 Vies Habitat

OJ S 31/2026 13/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: 1001 Vies Habitat

Email: marchespublics@1001vieshabitat.fr

Legal type of the buyer: Entity with special or exclusive rights

Activity of the contracting authority: Housing and community amenities

2. Procedure

2.1. Procedure

Title: Marché de prestations de services de conception, production et suivi de supports de communication interne et externe au profit de 1001 Vies Habitat

Description: Prestations de services de conception, production et suivi de supports de communication interne et externe au profit de 1001 Vies Habitat

Procedure identifier: 21277f6f-214f-41cf-ac31-24e27558aee2

Internal identifier: DCOM_SER_PAN_DISPO_COM_INTERNE_2026

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

2.1.2. Place of performance

Postal address: 31-35, rue de la Fédération

Town: Paris

Postcode: 75015

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.3. Value

Estimated value excluding VAT: 750 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Prestations de services de conception, production et suivi de supports de communication interne et externe au profit de 1001 Vies Habitat

Description: Prestations de services de conception, production et suivi de supports de communication interne et externe au profit de 1001 Vies Habitat

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.4. Renewal

Maximum renewals: 3

5.1.5. Value

Estimated value excluding VAT: 750 000,00 EUR

Maximum value of the framework agreement: 750 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

Maximum number of candidates to be invited for the second stage of the procedure: 3

The procedure will take place in successive stages. At each stage, some participants may be eliminated

The buyer reserves the right to award the contract on the basis of the initial tenders without any further negotiations

5.1.10. Award criteria

Criterion:

Type: Price

Description: Critère « Prix » (40 points) Le critère « prix » sera noté selon les deux sous-critères suivants : Sous-critère 1 – Montant de la DPGF (30 points) Sous-critère 2 – Montant du BPU (10 points)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Critère « Technique » (60 points) Le mémoire technique sera noté selon les réponses apportées par le candidat, aux sous-critères suivants : Sous-critère 1 – Conseil éditorial des supports existants (20 points) Sous-critère 2 – Scénario de publication cross média (15 points) Sous-critère 3 – Qualité de l'équipe proposée (20 points) Sous-critère 4 – Savoir-faire graphique (5 points)
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 60

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_MjvZQ0b8Dn

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_MjvZQ0b8Dn

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 31/03/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Comité Consultatif Interrégional de Règlement Amiable des Différends relatifs aux Marchés Publics

Review organisation: Tribunal Judiciaire de Paris

Information about review deadlines: Le candidat peut, s'il le souhaite, exercer devant le Tribunal Judiciaire : • Un référé précontractuel dans un délai de 11 jours avant la conclusion du contrat (art 2 à 4 et 9 et 10 de l'ordonnance n°2009-515 relative aux procédures de recours applicables contrats privé relevant de la Commande publique et art. 1441-1 du Code de Procédure civile), • Un référé contractuel après la signature des marchés, dans les trente et un jours qui suivent la date de publication de l'avis d'attribution des marchés au JOUE, sauf à avoir introduit préalablement un référé précontractuel ou, à défaut, dans les six mois qui suivent la conclusion du contrat en l'absence de publication d'un avis d'attribution (art 11 à 21 de l'ordonnance n°2009-515 relative aux procédures de recours applicables contrats privé relevant de la Commande publique et art. 1441-1 du Code de Procédure civile).

8. Organisations

8.1. ORG-0001

Official name: 1001 Vies Habitat
Registration number: 57201545100287
Postal address: 31-35, rue de la Fédération
Town: Paris
Postcode: 75015
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: marchespublics@1001vieshabitat.fr
Telephone: 0146912525
Internet address: <https://www.1001vieshabitat.fr/>
Buyer profile: <https://www.achatpublic.com/>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Comité Consultatif Interrégional de Règlement Amiable des Différends relatifs aux Marchés Publics
Registration number: 177 500 006 00024
Postal address: Préfecture de Paris Direction des affaires juridiques 5, rue Leblanc
Town: Paris
Postcode: 75911
Country subdivision (NUTS): Paris (FR101)
Country: France
Internet address: <https://www.justice.fr/>

Roles of this organisation:

Mediation organisation

8.1. ORG-0003

Official name: Tribunal Judiciaire de Paris
Registration number: 17750111101763
Postal address: Parvis du Tribunal de Paris
Town: Paris
Postcode: 75017
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: tj-paris@justice.fr
Internet address: <https://www.justice.fr/>

Roles of this organisation:

Review organisation

8.1. ORG-0000

Official name: Publications Office of the European Union
Registration number: PUBL
Town: Luxembourg
Postcode: 2417
Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: ted@publications.europa.eu
Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: df8c12d9-b0ad-4176-a285-b8e7846d10db - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 12/02/2026 09:46:09 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: French

Notice publication number: 104814-2026

OJ S issue number: 31/2026

Publication date: 13/02/2026