

Spain-Sant Adrià de Besòs: Advertising and marketing services

OJ S 42/2021 02/03/2021

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Tractament i Selecció de Residus, S. A.

Postal address: Avenida Eduard Maristany, 44

Town: Sant Adrià de Besòs

NUTS code: ES511 Barcelona

Postal code: 08930

Country: Spain

E-mail: contractacio@tersa.cat

Telephone: +34 934627870

Internet address(es):Main address: www.tersa.cat**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: www.tersa.cat

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Empresa pública

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

CTTE655 — Servicio para la gestión de las redes sociales de Barcelona Energía, mediante una agencia creativa digital

Reference number: CTTE655

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

CTTE655 — Servicio para la gestión de las redes sociales de Barcelona Energía, mediante una agencia creativa digital.

II.1.5. Estimated total value

Value excluding VAT: 337 100,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ES511 Barcelona

II.2.4. Description of the procurement

CTTE655 — Servicio para la gestión de las redes sociales de Barcelona Energía, mediante una agencia creativa digital.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 337 100,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Posibilidad de prórroga anual con un máximo de cuatro anualidades.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

De conformidad con lo que establece la Ley de Contratos del Sector Público, en esta licitación será obligatorio el uso de medios electrónicos, informáticos o telemáticos para desarrollar todas las fases del procedimiento de contratación, incluidas las que corresponden realizar a las empresas licitadoras, entre otras, la presentación de ofertas (<https://seuelectronica.ajuntament.barcelona.cat/lic>).

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Ver pliego de condiciones.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Ver pliegos de condiciones.

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 06/04/2021 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Catalan, Spanish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 5 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 13/04/2021 Local time: 10:30

Place:

Tractament i Selecció de Residus, S. A. Apertura del sobre número 2 no pública.

Information about authorised persons and opening procedure: Apertura del sobre número 2 no pública.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

A la finalización del actual.

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Catalán de Contratos del Sector Público

Postal address: Via Laietana, 14

Town: Barcelona

Country: Spain

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal Catalán de Contratos del Sector Público

Postal address: Via Laietana, 14

Town: Barcelona

Country: Spain

VI.5. Date of dispatch of this notice

25/02/2021