

105898-2026 - Result

France – Information systems or technology strategic review services – Mise à disposition d'un outil de social listening pour la ville de Paris

OJ S 31/2026 13/02/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: VILLE de PARIS - DFA - SDA

Email: dfa-bm2@paris.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Mise à disposition d'un outil de social listening pour la ville de Paris

Description: Mise à disposition d'un outil de social listening pour la ville de Paris.

Procedure identifier: 39ebd4a1-7676-4d83-8e2b-2cefd62bf99e

Previous notice: 646617-2025

Internal identifier: 2501366

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72222100 Information systems or technology strategic review services

Additional classification (cpv): 72222300 Information technology services

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.4. General information

Additional information: Accord-cadre mono-attributaire traité à prix unitaires à bons de commandes, sans montant minimum et d'un montant maximum de 120 000 € HT pour une période de 12 mois reconductible 3 fois.

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Mise à disposition d'un outil de social listening pour la ville de Paris

Description: Mise à disposition d'un outil de social listening pour la ville de Paris.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72222100 Information systems or technology strategic review services

Additional classification (cpv): 72222300 Information technology services

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 3

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Accord-cadre mono-attributaire traité à prix unitaires à bons de commandes, sans montant minimum et d'un montant maximum de 120 000 € HT pour une période de 12 mois reconductible 3 fois.

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Qualité de l'outil proposé

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Price

Description: Prix, apprécié à partir du montant total en euros HT du DQE

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Qualité de l'assistance et des procédures qualité proposées

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Performance durable de l'outil

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administratif de Paris

Information about review deadlines: À compter de sa signature, la présente consultation peut faire l'objet d'un référé contractuel dans les conditions des articles L. 55113 et suivants du code de justice administrative. Le tribunal administratif peut en outre être saisi d'un recours en contestation de la validité du contrat dans un délai de 2 mois à compter de l'accomplissement des mesures de publicité appropriées, dans des conditions définies par le Conseil d'état dans sa décision département de TarnEtGaronne du 4.4.2014 (n° 358994).

Organisation providing additional information about the procurement procedure: VILLE de PARIS - DFA - SDA

Organisation providing offline access to the procurement documents: VILLE de PARIS - DFA - SDA

Organisation signing the contract: VILLE de PARIS - DFA - SDA

6. Results

Maximum value of the framework agreements in this notice: 480 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 480 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: VISIBRAIN

Tender:

Tender identifier: Offre pour le lot 0 de VISIBRAIN

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 2026S003660000

Date of the conclusion of the contract: 04/02/2026

Organisation signing the contract: VILLE de PARIS - DFA - SDA

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 6

8. Organisations

8.1. ORG-0001

Official name: VILLE de PARIS - DFA - SDA

Registration number: 21750001600019

Postal address: 7 avenue de la porte d'Ivry

Town: PARIS

Postcode: 75013

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: SA2

Email: dfa-bm2@paris.fr

Telephone: +33 156584324
Internet address: <https://www.paris.fr>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Organisation providing offline access to the procurement documents
Organisation signing the contract

8.1. ORG-0002

Official name: Tribunal Administratif de Paris
Registration number: 17750005500013
Postal address: 7 rue de Jouy
Town: PARIS
Postcode: 75004
Country subdivision (NUTS): Paris (FR101)
Country: France
Internet address: <http://paris.tribunal-administratif.fr/>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: VISIBRAIN
Size of the economic operator: Micro, small, or medium
Registration number: 533569604
Town: PARIS 2
Postcode: 75002
Country subdivision (NUTS): Paris (FR101)
Country: France

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: 7d792d81-34b4-4266-b085-14ca4cdea1df - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 29
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