

Belgium-Brussels: IMI Visual Identity

OJ S 43/2021 03/03/2021

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Innovative Medicines Initiative 2 Joint Undertaking

Postal address: IMI2 JU — TO 56 1049

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1060

Country: Belgium

E-mail: procurement@imi.europa.eu**Internet address(es):**Main address: <http://www.imi.europa.eu/>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=7984>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

IMI Visual Identity

Reference number: IMI.2021.OP.01

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

The Innovative Medicines Initiative 2 Joint Undertaking (IMI2 JU) intends to conclude a service contract for the development of a logotype and a corporate identity for the IMI2 JU's legal successor, as well as associated corporate and visual identity-related services.

II.1.5. Estimated total value

Value excluding VAT: 110 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Main site or place of performance: Brussels.

II.2.4. Description of the procurement

The Innovative Medicines Initiative 2 Joint Undertaking (IMI2 JU) will soon be superseded by a new institutional public-private partnership, which will be the legal and universal successor of the IMI2 JU, in respect of all of its contracts, including employment contracts and grant agreements, liabilities and acquired property.

The objective of this call for tender is the conclusion of a service contract between the IMI2 JU and an economic operator for the creation of a new corporate visual identity, to prepare for the change of the entity's name. The contractor will be expected to develop a new logotype, propose layout schemes for publications and documents taking into account the aesthetic quality and the user-friendliness of the product, while fulfilling simple technical requirements, and create a corporate identity manual for the new entity.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 4

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Horizon 2020 Research and Innovation Programme.

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2.

Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 19/04/2021 Local time: 17:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 26/04/2021 Local time: 10:00

Place:

Brussels, Belgium.

As a physical opening session cannot be organised due to Covid-19 restrictions, the opening of the tenders will be organised virtually.

Information about authorised persons and opening procedure: Tenderers wishing to participate in the opening should send an email to procurement@imi.europa.eu stating their interest in doing so, at least six days before the deadline for submission of tenders. A maximum of 2 representatives per tender will be permitted to attend the opening session remotely.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1.

Review body

Official name: General Court of the European Union

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

VI.5. Date of dispatch of this notice

24/02/2021