

**France-Paris: Supporting services for the government**

OJ S 45/2020 04/03/2020

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Ministère économie finances industrie

Postal address: Direction générale des entreprises STCAS — 6 rue Louise Weiss

Town: Paris Cedex 13

NUTS code: FR France

Postal code: 75703

Country: France

E-mail: [marie-odile.beau@finances.gouv.fr](mailto:marie-odile.beau@finances.gouv.fr)**Internet address(es):**Main address: <http://www.entreprises.gouv.fr>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Mission d'assistance au pilotage et à la promotion de la marque Tourisme et Handicap

**II.1.2. Main CPV code**

75130000 Supporting services for the government

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Missions d'attribution et de gestion d'une marque T et H simplifiée au sein de l'application informatique de gestion de la marque et accompagnement de la DGE dans la promotion de la marque Tourisme et Handicap.

### **II.1.5. Estimated total value**

Value excluding VAT: 225 000,00 EUR

### **II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 2

## **II.2. Description**

### **II.2.1. Title**

Missions d'attribution et de gestion d'une marque T et H simplifiée au sein de l'application informatique de gestion de la marque

Lot No: 1

### **II.2.2. Additional CPV code(s)**

75130000 Supporting services for the government

### **II.2.3. Place of performance**

NUTS code: FR France

### **II.2.4. Description of the procurement**

Missions d'attribution et de gestion d'une marque T et H simplifiée au sein de l'application informatique de gestion de la marque.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 150 000,00 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Il est reconductible tacitement deux fois pour une durée de douze mois.

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Accompagnement de la DGE dans la promotion de la marque

Lot No: 2

**II.2.2. Additional CPV code(s)**

75130000 Supporting services for the government

**II.2.3. Place of performance**

NUTS code: FR France

**II.2.4. Description of the procurement**

Accompagnement de la DGE dans la promotion de la marque Tourisme & Handicap.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 75 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Il est reconductible tacitement deux fois pour une durée de douze mois.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section III: Legal, economic, financial and technical information**

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**III.1. Conditions for participation****III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

**III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

**III.2. Conditions related to the contract****III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

**Section IV: Procedure**

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**IV.1. Description****IV.1.1.**

**Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 31/03/2020 Local time: 14:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates****IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

**IV.2.7. Conditions for opening of tenders**

Date: 31/03/2020 Local time: 14:30

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

Le dossier de consultation des entreprises est téléchargeable directement et gratuitement sur la plateforme des achats de l'état (Place) à la rubrique des consultations du ministère de l'économie et des finances, avec la référence ao-marque-tourisme.

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://www.greffe.ta-paris@juradm.fr>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://www.paris.tribunal-administratif.fr>

**VI.5. Date of dispatch of this notice**

28/02/2020