

**Norway-Bergen: Survey conduction services**  
**OJ S 36/2023 20/02/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Norges Handelshøyskole  
National registration number: 974 789 523  
Postal address: Helleveien 30  
Town: Bergen  
NUTS code: NO0A2 Vestland  
Postal code: 5045  
Country: Norway  
Contact person: Nikolai Munthe-Kaas  
E-mail: [nikolai@odinprosjekt.no](mailto:nikolai@odinprosjekt.no)  
**Internet address(es):**  
Main address: <https://www.nhh.no/>

**I.4. Type of the contracting authority**

National or federal agency/office

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Framework agreement for questionnaires  
Reference number: 22/02065

**II.1.2. Main CPV code**

79311200 Survey conduction services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

NHH, and in particular FAIR (Centre for Experimental Research on Fairness, Inequality and Rationality (FAIR)), is seeking tenderers to support the implementation of high-quality, representative research experiments in countries around the world.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 60 000 000,00 NOK

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

71241000 Feasibility study, advisory service, analysis, 79300000 Market and economic research; polling and statistics, 79310000 Market research services, 79311000 Survey services, 79311200 Survey conduction services, 79311210 Telephone survey services

### **II.2.3. Place of performance**

NUTS code: NO0A2 Vestland

### **II.2.4. Description of the procurement**

NHH, and in particular FAIR (Centre for Experimental Research on Fairness, Inequality and Rationality (FAIR)), is seeking tenderers to support the implementation of high-quality, representative research experiments in countries around the world. The primary and preferred method is online or internet-based studies. Meanwhile, NHH is also interested in tenderers that can offer other modules such as face-to-face interviews for larger global studies.

### **II.2.5. Award criteria**

Price

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 136-390731](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

03/01/2023

### **V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Faktum Markedsanalyse as

National registration number: 917 405 034

Postal address: PB 210

Town: Oppegård

NUTS code: NO0A2 Vestland

Postal code: 1419

Country: Norway

Internet address: <http://faktumanalyse.no>

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 15 000 000,00 NOK

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

03/01/2023

### **V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Gallup LTD

National registration number: 02686721

Postal address: 18th Floor The Shard, 32 London Bridge Street

Town: London

NUTS code: UKI London

Postal code: SE1 9SG

Country: United Kingdom

Internet address: <https://www.gallup.com/corporate/212225/london-united-kingdom.aspx>

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 30 000 000,00 NOK

## **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

03/01/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: IPSOS

National registration number: 0456823775

Postal address: Grote Steenweg 110

Town: Berchem

NUTS code: BE21 Prov. Antwerpen

Postal code: 2600

Country: Belgium

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 20 000 000,00 NOK

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

Mercell notice: <https://opic.com/id/afoizzxdgv>

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Bergen Tingrett

Postal address: Tårnplassen 2

Town: Bergen

Postal code: 5012

Country: Norway

##### **VI.5. Date of dispatch of this notice**

15/02/2023