

**NL-Leeuwarden: Advertising and marketing services**  
**OJ S 64/2013 30/03/2013**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Stichting Deltion College  
Postal address: Balthasar Bekkerwei 72c  
Town: Leeuwarden  
Postal code: 8914 BE  
Country: Netherlands  
Contact person: BGC grafisch adviesbureau bv  
For the attention of: De heer R. Bennink  
E-mail: [rob.bennink@bgc-bv.nl](mailto:rob.bennink@bgc-bv.nl)  
Telephone: +31 582132227  
Fax: +31 582136445  
**Internet address(es):**  
General address of the contracting authority: <http://www.deltion.nl>

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Education

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Europese aanbesteding voor de dienstverlening van reclame- en marketingdiensten, vormgeving en desktoppublishing diensten voor Stichting Deltion College.

**II.1.2. Type of contract and place of performance or delivery**

Services  
Service category No 13: Advertising services  
Main site or place of performance: Zwolle.  
NUTS code NL21 Overijssel

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4. Short description of the contract or purchase(s)**

Deze aanbesteding zal moeten leiden tot een sterke en professionele dienstverlening voor de dienst Marketing & Communicatie en alle locaties van Deltion College. Het doel is één

raamovereenkomst voor een periode van twee jaar, met de mogelijkheid tot verlenging met MAXIMAAL 1 maal twee jaar. Deltion College zal voor het gehele perceel (1 perceel) één inschrijver contracteren. De aanbesteder zoekt een minimaal gelijkwaardige dienstverlening en een reductie van kosten.

**II.1.5. CPV code(s)**

79340000 Advertising and marketing services, 79553000 Desktop publishing services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.2. Total value of the contract/lot**

**II.2.1. Total value of the contract/lot**

**Section IV: Procedure**

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**IV.1. Type of procedure**

**IV.1.1. Type of procedure**

Open

**IV.2. Award criteria**

**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Mate waarin wordt voldaan aan de wensen uit het programma van eisen en wensen.

Weighting 30

2. Prijsstelling. Weighting 35

3. Presentatie. Weighting 35

**IV.2.2. Information about electronic auction**

An electronic auction has been used: no

**IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting authority**

**IV.3.2. Previous publication concerning this procedure**

**Contract notice**

Notice number in the OJ S: [2012/S 169-280177](#) of 4.9.2012

**Section V: Award of contract**

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**V.1. Date of conclusion of the contract**

27.3.2013

**V.2. Information about tenders**

**V.3. Name and address of the contractor**

Official name: JOUW B.V.

Postal address: Badhuiswal 7

Town: Zwolle

Postal code: 8011 VZ

Country: Netherlands

Telephone: +31 384231111  
Internet address: [www.jouw.nl](http://www.jouw.nl)

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

Official name: Rechtbank Zwolle-Lelystad  
Country: Netherlands

**VI.3.2. Review procedure**

Precise information on deadline(s) for review procedures: Zie aanbestedingsdocumenten.

**VI.3.3. Service from which information about the review procedure may be obtained**

Official name: Rechtbank Zwolle-Lelystad

**VI.4. Date of dispatch of this notice**

28.3.2013