

Norway-Oslo: Business and management consultancy services
OJ S 48/2018 09/03/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Konsentra AS

National registration number: 988 147 885

Postal address: Storgata 1

Town: Oslo

NUTS code: NO Norge

Postal code: 0155

Country: Norway

Contact person: Gunn Marit Brattabø

E-mail: gmb@konsentra.no

Internet address(es):

Main address: <http://www.konsentra.no/>

Address of the buyer profile: <https://kgv.doffin.no/ctm/Company/CompanyInformation/Index/2332>

I.4. Type of the contracting authority

Other type: Other contracting authorities' supply and service procurements.

I.5. Main activity

Other activity: Other contracting authorities' supply and service procurements.

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Procurement of Communications Services.

Reference number: 2-2017

II.1.2. Main CPV code

79410000 Business and management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

The framework agreement concerns communications consulting in connection with internal and external communication, and preparation of the communications materials, hereunder:

- Development of communications plans and activities,
- Communications consultancy,
- Implementation of annual/half-yearly user survey,

- Development and design of newsletters, brochures, letters and campaign materials as well as assistance/consultancy associated with printing and distribution,
- Internal culture building and external reputation development.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 2 400 000,00 NOK

II.2. Description

II.2.2. Additional CPV code(s)

79310000 Market research services, 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services, 79400000 Business and management consultancy and related services, 79410000 Business and management consultancy services, 79413000 Marketing management consultancy services, 79416000 Public relations services

II.2.3. Place of performance

NUTS code: NO Norge

Main site or place of performance: Oslo.

II.2.4. Description of the procurement

The framework agreement concerns communications consulting in connection with internal and external communication, and preparation of the communications materials, hereunder:

- Development of communications plans and activities,
- Communications consultancy,
- Implementation of annual/half-yearly user survey,
- Development and design of newsletters, brochures, letters and campaign materials as well as assistance/consultancy associated with printing and distribution,
- Internal culture building and external reputation development.

II.2.5. Award criteria

Quality criterion - Name: The offered consultants' relevant competence and experience. /

Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 242-504968](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/02/2018

V.2.2. Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Siste Skrik Kommunikasjon AS

National registration number: 970918043

Postal address: Postboks 5343 Majorstua

Town: Oslo

NUTS code: NO Norge

Postal code: 0304

Country: Norway

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 400 000,00 NOK

Total value of the contract/lot: 2 400 000,00 NOK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Konsentra As

Postal address: Storgata 1
Town: Oslo
Postal code: 0155
Country: Norway
E-mail: gmb@konsentra.no

VI.5. Date of dispatch of this notice

08/03/2018