

Sweden-Stockholm: Marketing services
OJ S 58/2017 23/03/2017
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Nationalmuseum med Prins Eugens Waldemarsudde

National registration number: 202100-1108

Postal address: Box 16176

Town: Stockholm

NUTS code: SE11 Stockholm

Postal code: 103 24

Country: Sweden

Contact person: Maria Holmberg

E-mail: maria.holmberg@colligio.se

Fax: +46 0851954450

Internet address(es):

Main address: <http://www.nationalmuseum.se>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afjawvgqen&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afjawvgqen&GoTo=Tender>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Reklambyråtjänster.

Reference number: DNR 2.5-139-2017

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

NMW upphandlar reklambyråtjänster.

Uppdraget omfattar hela det utbud av tjänster som krävs för att kunna vara en fullservicebyrå inom reklam och marknadsföring. Leverantören ska vara ett stöd till NM:s reklam- och informationsverksamhet.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341200 Advertising management services, 79341400 Advertising campaign services, 79342200 Promotional services, 79342320 Customer-care services

II.2.3. Place of performance

NUTS code: SE11 Stockholm

II.2.4. Description of the procurement

Uppdraget innebär att en (1) leverantör har funktionen som "Huvudbyrå" och därmed ansvarar för reklambyråtjänsterna för NM.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 20/04/2017 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 20/08/2017

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Visma annons: <https://opic.com/id/afjawvgqen>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätt

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

20/03/2017