

Ireland-Dublin: Public relations services
OJ S 37/2023 21/02/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: IDA Ireland

National registration number: N/A

Postal address: Three Park Place

Town: Dublin 2

NUTS code: IE Éire / Ireland

Postal code: Hatch Street Upper

Country: Ireland

Contact person: Lorraine Hernon

E-mail: lorraine.hernon@ida.ie

Telephone: +353 16034000

Internet address(es):

Main address: www.idaireland.com

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/240>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Foreign Direct Investment

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Single Party Framework for European PR Agency Services

Reference number: 2110

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

European PR services including but not limited to managing day-to-day media relations to ensure that IDA, and Ireland's business proposition achieves prominent presence in key UK, German, and French media and across key vertical sectors.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 600 000,00 EUR / Highest offer: 690 000,00 EUR taken into consideration

II.2. Description

II.2.2. Additional CPV code(s)

79416100 Public relations management services, 79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

European PR services including but not limited to managing day-to-day media relations to ensure that IDA, and Ireland's business proposition achieves prominent presence in key UK, German, and French media and across key vertical sectors.

II.2.5. Award criteria

Quality criterion - Name: Methodology for Delivery of the Service / Weighting: 300

Quality criterion - Name: Quality and Relevant Experience of Proposed Resources / Weighting : 300

Cost criterion - Name: Total Cost / Weighting: 400

II.2.11. Information about options

Options: yes

Description of options:

IDA Ireland reserves the right to extend the Framework Agreement Framework for a period or periods of one (1) year up to a maximum duration of four (4) years on the same terms and conditions.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1.

Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 199-519469](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V: Award of contract

Contract No: 1

Title:

Single Party Framework for European PR Agency Services

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

24/03/2022

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: FINN Partners France SAS

National registration number: 87859205400018

Postal address: 9 Rue du Quatre-Septembre, 75002

Town: Paris

NUTS code: FR France

Country: France

Telephone: +33 170983122

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 700 000,00 EUR

Lowest offer: 612 000,00 EUR / Highest offer: 690 000,00 EUR taken into consideration

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court

Postal address: Inns Quay

Town: Dublin

Postal code: 7

Country: Ireland

Internet address: www.courts.ie

VI.5. Date of dispatch of this notice

16/02/2023