

108447-2026 - Result

Spain – Internet services – Servicio de plataforma OTT de contenidos audiovisuales para Televisión Autónoma de Aragón S.A.U. y Radio Autónoma de Aragón S.A.U. y sistema de gestión de contenidos web para la Corporación Aragonesa de Radio y Televisión y sus Sociedades

OJ S 32/2026 16/02/2026

**Contract or concession award notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Televisión Autónoma de Aragón, S.A.U.

Email: contratacion@cartv.es

Legal type of the buyer: Public undertaking, controlled by a regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicio de plataforma OTT de contenidos audiovisuales para Televisión Autónoma de Aragón S.A.U. y Radio Autónoma de Aragón S.A.U. y sistema de gestión de contenidos web para la Corporación Aragonesa de Radio y Televisión y sus Sociedades

Description: Servicio de plataforma OTT de contenidos audiovisuales para Televisión Autónoma de Aragón S.A.U. y Radio Autónoma de Aragón S.A.U. y sistema de gestión de contenidos web para la Corporación Aragonesa de Radio y Televisión y sus Sociedades

Procedure identifier: 63d648cb-aabf-4fce-b513-c444471b1ebf

Previous notice: 0f32f31e-d366-42ce-b9eb-44a41a24269c-01

Internal identifier: TVAA/RAA 2025/5

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72400000 Internet services

2.1.2. Place of performance

Country subdivision (NUTS): Zaragoza (ES243)

Country: Spain

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Plataforma OTT de contenidos audiovisuales

Description: Plataforma OTT de contenidos audiovisuales

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72400000 Internet services

Additional classification (cpv): 72413000 World wide web (www) site design services, 72420000 Internet development services, 72421000 Internet or intranet client application development services, 72422000 Internet or intranet server application development services

Options:

Description of the options: 3 prórrogas ordinarias de 1 año de duración cada una de ellas

5.1.2. Place of performance

Country subdivision (NUTS): Zaragoza (ES243)

Country: Spain

5.1.5. Value

Estimated value excluding VAT: 5 198 574,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1. Oferta económica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: 2.a Incremento sobre el número de directos ocasionales de video.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 3

Criterion:

Type: Quality

Description: 2.b Incremento sobre el número de canales temáticos o FAST.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: 3.a)1. Tráfico CDN entregado al usuario.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 3

Criterion:

Type: Quality

Description: 3.a)2. Ingesta, transcodificación y DVR directos ocasionales.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 1

Criterion:

Type: Quality

Description: 3.a)3. Transcodificación VoD.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 0,5

Criterion:

Type: Quality

Description: 3.a)4. Almacenamiento.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 1

Criterion:

Type: Quality

Description: 3.b) Aumento en el número anual de eventos especiales.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 0,5

Criterion:

Type: Quality

Description: 4.a) Aplicaciones cliente. HiSense VIDAA OS.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 2

Criterion:

Type: Quality

Description: 4.b) Aplicaciones cliente. Amazon Fire TV.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 1

Criterion:

Type: Quality

Description: 4.c) Aplicaciones cliente. Apple TV.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 1

Criterion:

Type: Quality

Description: 5. Reducción plazo de ejecución FASE 2.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 0,5

Criterion:

Type: Quality

Description: 5. Reducción plazo de ejecución FASE 3.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 0,5

Criterion:

Type: Price

Description: 6. Exceso de la demanda.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 1

Criterion:

Type: Quality

Description: 1. CMS, aplicaciones cliente, gestión de personas usuarias.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 13

Criterion:

Type: Quality

Description: 10. Servicios soporte técnico y editorial.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 1

Criterion:

Type: Quality

Description: 11. Herramienta de HBBTV para el canal TDT.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 0,5

Criterion:

Type: Quality

Description: 12. Pagos.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 0,5

Criterion:

Type: Quality

Description: 2. OVP.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 13

Criterion:

Type: Quality

Description: 3. Disponibilidad de producto comercial e integración entre gestores.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: 4. Integraciones y sistema de cortes automáticos.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 4

Criterion:

Type: Quality

Description: 5. Herramientas de contenidos.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 4

Criterion:

Type: Quality

Description: 6. Servicio de datos y analítica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 4

Criterion:

Type: Quality

Description: 7. Plataforma de codificación.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 2

Criterion:

Type: Quality

Description: 8. CDN.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 2

Criterion:

Type: Quality

Description: 9. Herramienta de marketing.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 1

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Televisión Autonómica de Aragón, S.A.U. - Tribunal Administrativo de Contratos Públicos de Aragón

Information about review deadlines: El Pliego de Cláusulas Administrativas Particulares, el Pliego de Prescripciones Técnicas que describa las prestaciones, así como el resto de documentos contractuales que deban regir la contratación podrán ser recurridos mediante el recurso especial en materia de contratación pública del artículo 44 LCSP, el escrito de interposición podrá presentarse en los lugares establecidos en el artículo 16.4 de la Ley 39 /2015, de 1 de octubre, del Procedimiento Administrativo Común de las Administraciones Públicas. Asimismo, podrá presentarse en el registro del órgano de contratación o en el del Tribunal Administrativo de Contratos Públicos de Aragón. El plazo para su interposición será de quince días hábiles desde el día siguiente al de la publicación en el perfil de contratante. La presentación del recurso en el registro del Tribunal Administrativo de Contratos Públicos de Aragón se realizará exclusivamente de forma electrónica. Si se optase por la presentación del recurso en cualesquiera de las formas previstas, distintas de la indicada en el apartado anterior, el recurrente procederá a la comunicación de su interposición, en el plazo máximo de dos días, al Tribunal. Alternativamente, podrá interponerse recurso contencioso administrativo ante la Jurisdicción Contencioso Administrativa de Zaragoza en el plazo de dos meses a computar desde el día siguiente al de su publicación en el perfil de contratante

Organisation providing more information on the review procedures: Televisión Autonómica de Aragón, S.A.U. - Televisión Autonómica de Aragón, S.A.U.

5.1. Lot: LOT-0002

Title: Sistema de gestión de contenidos web

Description: Sistema de gestión de contenidos web

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72210000 Programming services of packaged software products

Additional classification (cpv): 72211000 Programming services of systems and user software, 72212000 Programming services of application software, 72212220 Internet and intranet software development services, 72212224 Web page editing software development services, 72400000 Internet services, 72413000 World wide web (www) site design services, 72422000 Internet or intranet server application development services

Options:

Description of the options: 3 prórrogas ordinarias de 1 año de duración cada una de ellas

5.1.2. Place of performance

Country subdivision (NUTS): Zaragoza (ES243)

Country: Spain

5.1.5. Value

Estimated value excluding VAT: 888 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Price

Description: 1. Oferta económica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: CMS.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: 1. Disponibilidad de producto comercial y facilidad de uso del gestor CMS.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 11

Criterion:

Type: Quality

Description: 10. Plan de migración de contenidos.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 1

Criterion:

Type: Quality

Description: 2. Gestión de metadatos, semántica y visibilidad de contenidos en Internet.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 11

Criterion:

Type: Quality

Description: 3. Integraciones.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 8

Criterion:

Type: Quality

Description: 4. Gestor documental.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: 5. Inteligencia artificial.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: 6. Distribución estructurada de contenidos (XML, JSON, API).

Category of award weight criterion: Weight (points, exact)

Award criterion number: 3

Criterion:

Type: Quality

Description: 7. Capa de datos.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 3

Criterion:

Type: Quality

Description: 8. Rendimiento, infraestructura de servidores y CDN.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 2

Criterion:

Type: Quality

Description: 9. Aplicaciones móviles.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 1

5.1.15. Techniques**Framework agreement:**

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Televisión Autonómica de Aragón, S.A.U. - Tribunal Administrativo de Contratos Públicos de Aragón

Information about review deadlines: El Pliego de Cláusulas Administrativas Particulares, el Pliego de Prescripciones Técnicas que describa las prestaciones, así como el resto de documentos contractuales que deban regir la contratación podrán ser recurridos mediante el recurso especial en materia de contratación pública del artículo 44 LCSP, el escrito de interposición podrá presentarse en los lugares establecidos en el artículo 16.4 de la Ley 39 /2015, de 1 de octubre, del Procedimiento Administrativo Común de las Administraciones Públicas. Asimismo, podrá presentarse en el registro del órgano de contratación o en el del Tribunal Administrativo de Contratos Públicos de Aragón. El plazo para su interposición será de quince días hábiles desde el día siguiente al de la publicación en el perfil de contratante. La presentación del recurso en el registro del Tribunal Administrativo de Contratos Públicos de Aragón se realizará exclusivamente de forma electrónica. Si se optase por la presentación del recurso en cualesquiera de las formas previstas, distintas de la indicada en el apartado anterior, el recurrente procederá a la comunicación de su interposición, en el plazo máximo de dos días, al Tribunal. Alternativamente, podrá interponerse recurso contencioso administrativo ante la Jurisdicción Contencioso Administrativa de Zaragoza en el plazo de dos meses a computar desde el día siguiente al de su publicación en el perfil de contratante

Organisation providing more information on the review procedures: Televisión Autonómica de Aragón, S.A.U. - Televisión Autonómica de Aragón, S.A.U.

6. Results

Value of all contracts awarded in this notice: 1 988 633,58 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: HIBERUS IT DEVELOPMENT SERVICES, SLU

Tender:

Tender identifier: REF TEN-0001/LOT-0001

Identifier of lot or group of lots: LOT-0001

Value of the tender: 1 663 746,11 EUR

The tender was ranked: no

Subcontracting: No

Contract information:

Identifier of the contract: TVAA/RAA 2025/5-1

Date on which the winner was chosen: 31/12/2025

Date of the conclusion of the contract: 03/02/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 6

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 2

Type of received submissions: Tenders

Number of tenders or requests to participate received: 6

Range of tenders:

Value of the lowest admissible tender: 1 663 746,11 EUR

Value of the highest admissible tender: 1 853 969,90 EUR

6.1. Result lot identifier: LOT-0002

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: HIBERUS MEDIA LABS, SL

Tender:

Tender identifier: REF TEN-0002/LOT-0002

Identifier of lot or group of lots: LOT-0002

Value of the tender: 324 887,47 EUR

The tender was ranked: no

Subcontracting: No

Contract information:

Identifier of the contract: TVAA/RAA 2025/5-2

Date on which the winner was chosen: 31/12/2025

Date of the conclusion of the contract: 03/02/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically
Number of tenders or requests to participate received: 2
Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area
Number of tenders or requests to participate received: 0
Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer
Number of tenders or requests to participate received: 0
Type of received submissions: Tenders from micro, small or medium tenderers
Number of tenders or requests to participate received: 0
Type of received submissions: Tenders
Number of tenders or requests to participate received: 2
Range of tenders:
Value of the lowest admissible tender: 324 887,47 EUR
Value of the highest admissible tender: 418 263,61 EUR

8. Organisations

8.1. ORG-0001

Official name: Televisión Autonómica de Aragón, S.A.U.
Registration number: 51074240151184
Registration number: A99051039
Town: Zaragoza
Postcode: 50018
Country subdivision (NUTS): Zaragoza (ES243)
Country: Spain
Contact point: Televisión Autonómica de Aragón, S.A.U.
Email: contratacion@cartv.es
Telephone: +34 876256653
Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=RGfPygT8EqiXQV0WE7IYPw%3D%3D>

Other contact points:

Official name: Televisión Autonómica de Aragón, S.A.U.
Town: Zaragoza
Postcode: 50018
Country subdivision (NUTS): Zaragoza (ES243)
Country: Spain
Internet address: <https://www.aragontelevision.es>

Other contact points:

Official name: Tribunal Administrativo de Contratos Públicos de Aragón
Town: Zaragoza
Postcode: 50001
Country subdivision (NUTS): Zaragoza (ES243)
Country: Spain
Internet address: <https://aragon.es/trb>

Roles of this organisation:

Buyer
Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: HIBERUS IT DEVELOPMENT SERVICES, SLU
Size of the economic operator: Large
Registration number: B99537854
Town: Zaragoza
Postcode: 50009
Country subdivision (NUTS): Zaragoza (ES243)
Country: Spain
Contact point: HIBERUS IT DEVELOPMENT SERVICES, SLU
Email: licitaciones@hiberus.com
Telephone: 976106620

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: Spain

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: HIBERUS MEDIA LABS, SL
Size of the economic operator: Large
Registration number: B99500167
Town: Zaragoza
Postcode: 50197
Country subdivision (NUTS): Zaragoza (ES243)
Country: Spain
Contact point: HIBERUS MEDIA LABS, SL
Email: licitaciones@hiberus.com
Telephone: 976106620

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: Spain

Winner of these lots: LOT-0002

Notice information

Notice identifier/version: 217e5545-7123-4161-ae7b-e6de4b5c446c - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

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