109129-2026 - Competition

Spain – Business and management consultancy services – Puesta en marcha de un centro de Innovación Tecnológica “iHUB TORRETECH” y desarrollo de programas de formación e impulso de economía azul, innovación y turismo sostenible cofinanciado con la Unión Europea - Fondo Europeo de Desarrollo Regional, mediante tramitación anticipada de gasto.
OJ S 32/2026 16/02/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Junta de Gobierno del Ayuntamiento de Torrevieja
Email: contratacion@torrevieja.eu
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Puesta en marcha de un centro de Innovación Tecnológica “iHUB TORRETECH” y desarrollo de programas de formación e impulso de economía azul, innovación y turismo sostenible cofinanciado con la Unión Europea - Fondo Europeo de Desarrollo Regional, mediante tramitación anticipada de gasto.
Description: El objeto del contrato es la prestación de servicios de apoyo, consultoría, asistencia especializada en la creación, planificación, lanzamiento y el funcionamiento del iHub Torretech, un servicio de innovación y emprendimiento. Este servicio está diseñado para impulsar el desarrollo empresarial en la ciudad de Torrevieja, mediante la implantación de un entorno de formación, creación, aceleración y divulgación de iniciativas empresariales.
Procedure identifier: acdeeb9c-41e5-4866-8a31-e2aeef885049
Internal identifier: 117405/2024
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79410000 Business and management consultancy services
Additional classification (cpv): 79340000 Advertising and marketing services, 80510000 Specialist training services

2.1.2. Place of performance

Country subdivision (NUTS): Alicante / Alacant (ES521)
Country: Spain

2.1.3. Value

Estimated value excluding VAT: 1 367 057,53 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Breaching of obligations set under purely national exclusion grounds: Establecidos en el PCAP

5. Lot

5.1. Lot: LOT-0001

Title: Oficina técnica

Description: Definición del modelo de gobernanza y estrategia del iHub. Constitución de la comisión gestora para la toma de decisiones clave sobre las actividades del hub. Diseño y creación del espacio virtual y la imagen de marca para posicionar el iHub a nivel nacional e internacional. Puesta en marcha de herramientas de gestión que permitan la operatividad eficiente del hub. Desarrollo de una propuesta de valor alineada con el ecosistema emprendedor de Torrevieja y las tendencias del sector.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79410000 Business and management consultancy services

Additional classification (cpv): 79340000 Advertising and marketing services, 80510000 Specialist training services

5.1.2. Place of performance

Country subdivision (NUTS): Alicante / Alacant (ES521)

Country: Spain

5.1.3. Estimated duration

Duration: 2 Years

5.1.5. Value

Estimated value excluding VAT: 798 175,75 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Other economic or financial requirements

Description of selection criterion: Otros

5.1.10. Award criteria

Criterion:

Type: Quality
Description: Formación específica personal.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 10
Criterion:
Type: Quality
Description: Idiomas comunitarios.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 5
Criterion:
Type: Price
Description: Oferta económica.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 40
Criterion:
Type: Quality
Description: Memoria técnica.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 30

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=nS%2B6tR3wcDVt5r0ngvMetA%3D%3D

5.1.12. Terms of procurement

Terms of submission:
Electronic submission: Required
Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=nS%2B6tR3wcDVt5r0ngvMetA%3D%3D
Languages in which tenders or requests to participate may be submitted: Spanish
Electronic catalogue: Not allowed
Deadline for receipt of tenders: 16/03/2026 23:59:00 (UTC+01:00) Central European Time, Western European Summer Time
Duration during which the tender must remain valid: 2 Months
Information about public opening:
Opening date: 27/03/2026 09:00:00 (UTC+01:00) Central European Time, Western European Summer Time
Place: Ayuntamiento de Torrevieja
Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: No
Conditions relating to the performance of the contract: Establecidas en el PCAP.
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:
No framework agreement
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Junta de Gobierno del Ayuntamiento de Torrevieja - Ayuntamiento de Torrevieja
Information about review deadlines: hasta 2026-03-16+01:00
Organisation providing more information on the review procedures: Junta de Gobierno del Ayuntamiento de Torrevieja - Ayuntamiento de Torrevieja

5.1. Lot: LOT-0002

Title: Lanzadera de empresas
Description: Desarrollo de la iniciativa “Lanzadera de Talento”, concebida como un servicio específico de creación, formación e incubación de nuevas empresas, que proporcione un entorno idóneo para el impulso de ideas innovadoras y su transformación en proyectos empresariales sólidos y sostenibles. Este servicio fomentará el emprendimiento local, facilitando el acceso a recursos, mentorización, redes de colaboración, etc. Atracción de talento, mentores e inversores, fomentando la colaboración entre emprendedores y el acceso a financiación. Mentorización y asesoramiento personalizado: Desarrollo de un plan de mentorización. Programa de innovación tecnológica: se ofrecerá un programa formativo con contenidos relacionados con el desarrollo tecnológico, incorporación de innovación en las empresas, validación y prototipado, etc.
Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79410000 Business and management consultancy services
Additional classification (cpv): 79340000 Advertising and marketing services, 80510000 Specialist training services

5.1.2. Place of performance

Country subdivision (NUTS): Alicante / Alacant (ES521)
Country: Spain

5.1.3. Estimated duration

Duration: 2 Years

5.1.5. Value

Estimated value excluding VAT: 568 881,78 EUR

5.1.6. General information

Reserved participation:
Participation is not reserved.
Procurement Project fully or partially financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice
Criterion: Other economic or financial requirements
Description of selection criterion: Otros

5.1.10. Award criteria

Criterion:
Type: Quality
Description: Formación específica personal.

Category of award weight criterion: Weight (points, exact)
Award criterion number: 10
Criterion:
Type: Quality
Description: Idiomas comunitarios.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 5
Criterion:
Type: Price
Description: Oferta económica.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 40
Criterion:
Type: Quality
Description: Memoria técnica.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 30

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=nS%2B6tR3wcDVt5r0ngvMetA%3D%3D

5.1.12. Terms of procurement

Terms of submission:
Electronic submission: Required
Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=nS%2B6tR3wcDVt5r0ngvMetA%3D%3D
Languages in which tenders or requests to participate may be submitted: Spanish
Electronic catalogue: Not allowed
Deadline for receipt of tenders: 16/03/2026 23:59:00 (UTC+01:00) Central European Time, Western European Summer Time
Duration during which the tender must remain valid: 2 Months
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Opening date: 27/03/2026 09:00:00 (UTC+01:00) Central European Time, Western European Summer Time
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Terms of contract:
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Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:
No framework agreement
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Junta de Gobierno del Ayuntamiento de Torrevieja - Ayuntamiento de Torrevieja
Information about review deadlines: hasta 2026-03-16+01:00
Organisation providing more information on the review procedures: Junta de Gobierno del Ayuntamiento de Torrevieja - Ayuntamiento de Torrevieja

8. Organisations

8.1. ORG-0001

Official name: Junta de Gobierno del Ayuntamiento de Torrevieja
Registration number: 31020420145802
Registration number: P0313300F
Town: Torrevieja
Postcode: 03181
Country subdivision (NUTS): Alicante / Alacant (ES521)
Country: Spain
Contact point: Junta de Gobierno del Ayuntamiento de Torrevieja
Email: contratacion@torrevieja.eu
Telephone: +34 607310452
Fax: +34 607310452
Internet address: http://www.torrevieja.es
Buyer profile: https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=UJVrzifwtfkQK2TEfXGy%2BA%3D%3D
Other contact points:
Official name: Ayuntamiento de Torrevieja
Town: Torrevieja
Postcode: 03181
Country subdivision (NUTS): Madrid (ES300)
Country: Spain
Internet address: https://torrevieja.es
Other contact points:
Official name: Ayuntamiento de Torrevieja
Town: Torrevieja
Postcode: 03181
Country subdivision (NUTS): Alicante / Alacant (ES521)
Country: Spain
Internet address: https://torrevieja.es
Roles of this organisation:
Buyer
Review organisation
Organisation providing more information on the review procedures

Notice information

Notice identifier/version: a11b99ff-3e69-4de7-baf0-ad7f7fc5e5f1 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 13/02/2026 13:52:33 (UTC+01:00) Central European Time, Western European Summer Time

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