

France-Paris: News-agency services

OJ S 37/2023 21/02/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: musée de l'armée

Postal address: 129 rue de Grenelle

Town: Paris

NUTS code: FR10 Ile-de-France

Postal code: 75007

Country: France

E-mail: Marches@musee-armee.fr

Internet address(es):

Main address: <https://www.musee-armee.fr/accueil.html>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=2230991&orgAcronyme=g7h](https://www.marches-publics.gouv.fr/?page=Entreprise)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=2230991&orgAcronyme=g7h](https://www.marches-publics.gouv.fr/?page=Entreprise)

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://www.marches-publics.gouv.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=2230991&orgAcronyme=g7h](https://www.marches-publics.gouv.fr/?page=Entreprise)

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

services d'agence de presse pour la communication du musée de l'armée et la saison musicale des Invalides

Reference number: 2023-03-04

II.1.2.

Main CPV code

92400000 News-agency services

II.1.3. Type of contract

Services

II.1.4. Short description

le marché a pour objet des missions de relations presse et de conseils pour la communication du musée de l'armée et pour la saison musicale des Invalides

II.1.5. Estimated total value**II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

néant

II.2. Description**II.2.1. Title**

communication institutionnelle et offre culturelle du musée de l'armée

Lot No: 1

II.2.2. Additional CPV code(s)

92400000 News-agency services

II.2.3. Place of performance

NUTS code: FR10 Ile-de-France

Main site or place of performance: musée de l'armée

II.2.4. Description of the procurement

le lot 1 est relatif à la communication institutionnelle et l'offre culturelle du musée de l'armée. L'Objectif est de confier à une équipe de professionnels une mission de relations presse et de conseils afin d'accompagner le musée de l'armée - invalides dans sa stratégie de relations presse pour sa communication institutionnelle et ses expositions temporaires, alors que le Musée est engagé dans un grand programme d'extension et de transformation (Minerve) à horizon 2030 et que son positionnement est en redéfinition

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

le marché est d'une durée d'un an, reconductible trois fois un an

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

communication pour la saison musicale des Invalides
Lot No: 2

II.2.2. Additional CPV code(s)

92400000 News-agency services

II.2.3. Place of performance

NUTS code: FR10 Ile-de-France
Main site or place of performance: musée de l'armée

II.2.4. Description of the procurement

le lot 2 est relatif à la communication pour la saison musicale des Invalides. L'Objectif est la mise en place d'une mission de relations presse / relations influenceurs pour la saison musicale des Invalides

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48
This contract is subject to renewal: yes
Description of renewals:
le marché est d'une durée d'un an, reconductible trois fois un an

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 28/03/2023 Local time: 11:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.7. Conditions for opening of tenders

Date: 28/03/2023 Local time: 11:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: musée de l'armée

Postal address: 129 rue de Grenelle

Town: Paris

Postal code: 75007

Country: France

E-mail: Marches@musee-armee.fr

Internet address: <https://www.musee-armee.fr/accueil.html>

VI.5. Date of dispatch of this notice

16/02/2023

