

**UK-Newcastle upon Tyne: Software package and information systems**  
**OJ S 66/2013 04/04/2013**  
**Contract award notice**  
**Supplies**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Isos Housing Limited  
Postal address: 5 Gosforth Park Avenue, Gosforth Business Park  
Town: Newcastle upon Tyne  
Postal code: NE12 8EG  
Country: United Kingdom  
For the attention of: Daniel Gibson  
Telephone: +44 1912923219

**Internet address(es):**

Address of the buyer profile: [http://www.mytenders.org/search/Search\\_AuthProfile.aspx?ID=AA18221](http://www.mytenders.org/search/Search_AuthProfile.aspx?ID=AA18221)

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Housing and community amenities

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

CRM System

**II.1.2. Type of contract and place of performance or delivery**

Supplies

Purchase

Main site or place of performance: Newcastle upon Tyne, UK

NUTS code UK United Kingdom

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Design and implementation of a CRM system.

**II.1.5. CPV code(s)**

48000000 Software package and information systems

**II.1.6. Information about the Government Procurement Agreement (GPA)**

## **II.2. Total value of the contract/lot**

### **II.2.1. Total value of the contract/lot**

Value: 300 000,00 GBP  
excluding VAT

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Restricted

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Quality. Weighting 85
2. Price. Weighting 15

#### **IV.2.2. Information about electronic auction**

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2012/S 155-258965](#) of 14.8.2012

## **Section V: Award of contract**

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Lot title: CRM System

### **V.1. Date of conclusion of the contract**

25.3.2013

### **V.2. Information about tenders**

Number of tenders received: 6

### **V.3. Name and address of the contractor**

Official name: Optevia Ltd

Postal address: The Old Vicarage

Country: United Kingdom

### **V.4. Information on value of the contract/lot**

### **V.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.1. Information about European Union funds**

### **VI.2. Additional information**

(MT Ref: 103200)

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

2.4.2013