

NL-The Hague: research services
OJ S 68/2012 06/04/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Ministerie van Algemene Zaken
Postal address: Postbus 20006
Town: Den Haag
Postal code: 2500 EA
Country: Netherlands
Contact person: Dienst Publiek en Communicatie
For the attention of: Traffic
E-mail: traffic@minaz.nl

Internet address(es):

General address of the contracting authority: <http://www.rijksoverheid.nl/dpc>

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: yes

Section II: Object of the contract

II.1. Description

II.1.1. Title

Campagne-effectonderzoek Rijksoverheid.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: 's-Gravenhage.

NUTS code NL Nederland

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Het campagne-effectonderzoek richt zich op het bereik, de waardering en de effecten van massamediale rijksoverheidscampagnes volgens het onderzoeksmodel van Dienst Publiek en Communicatie (DPC) via online access panels. Deze opdracht betreft de opzet en uitvoering van het gehele onderzoeksproces inclusief het opstellen van vragenlijsten en rapportages, evenals het beheer van de databestanden en het incidenteel uitvoeren van analyses op deze databestanden.

II.1.5. CPV code(s)

73110000 Research services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot**

Value: 800 000 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority**

DP031109

IV.3.2. Previous publication concerning this procedure**Contract notice**

Notice number in the OJ S: [2011/S 131-217781](#) of 12.7.2011

Section V: Award of contract

Contract No: 1

V.1. Date of conclusion of the contract

1.11.2011

V.2. Information about tenders

Number of tenders received: 4

V.3. Name and address of the contractor

Official name: TNS NIPO B.V.

Postal address: Postbus 247

Town: Amsterdam

Postal code: 1000 AE

Country: Netherlands

Telephone: +31 205225444

Internet address: <http://www.tns-nipo.com>

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:
Value: 500 000 EUR
excluding VAT
Total value of the procurement:
Value: 800 000 EUR
excluding VAT
If annual or monthly value:
Number of years: 4

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Country: Netherlands

Body responsible for mediation procedures

Country: Netherlands

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Country: Netherlands

Internet address: <http://www.rechtspraak.nl>

VI.4. Date of dispatch of this notice

3.4.2012