

Belgium-Brussels: Advertising and marketing services
OJ S 63/2015 31/03/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Mobiliteit en Openbare Werken, Agentschap Wegen en Verkeer, Afdeling Planning en Coördinatie

Postal address: Koning Albert II-laan 20, bus 4

Town: Brussel

Postal code: 1000

Country: Belgium

For the attention of: Luypaerts Ilse

E-mail: ilse.luypaerts@ow.vlaanderen.be

Telephone: +32 25537907

Internet address(es):

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=199656>

I.2. Type of the contracting authority

Regional or local agency/office

I.3. Main activity

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Ontwikkeling communicatieproducten mediacampagne grote snelwegwerven in Vlaanderen.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code BE2 Vlaams Gewest

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Ontwikkeling communicatieproducten mediacampagne grote snelwegwerven in Vlaanderen.

II.1.5. CPV code(s)

79340000 Advertising and marketing services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 54 767,04 EUR

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Zie bestek. Weighting 50
2. Zie bestek. Weighting 50

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

PCO-PCO-A225/s-pco-201410-4683-F02_0-F03_0

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2014/S 213-377366](#) of 5.11.2014

Section V: Award of contract

V.1. Date of conclusion of the contract

3.2.2015

V.2. Information about tenders

Number of tenders received: 11

Number of tenders received by electronic means: 11

V.3. Name and address of the contractor

Official name: Oretikon

Postal address: Sint-Paulusstraat 18

Town: Antwerpen

Postal code: 2000

Country: Belgium

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 110 000 EUR

Including VAT. VAT rate (%) 21

Total value of the procurement:

Value: 54 767,04 EUR

Including VAT. VAT rate (%) 21

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

26.3.2015