

**Netherlands-The Hague: Business and management consultancy and related services**  
**OJ S 63/2015 31/03/2015**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: CBI (Centre for the Promotion of Imports from developing countries)

National registration number: 50345206

Postal address: Prinses Beatrixlaan 2

Town: The Hague

Postal code: 2595 AL

Country: Netherlands

For the attention of: L.C. Brussee

E-mail: [l.brussee@cbi.eu](mailto:l.brussee@cbi.eu)

Telephone: +31 702054200

**Internet address(es):**

General address of the contracting authority: <http://www.cbi.eu>

Address of the buyer profile: <http://eu.eu-supply.com/ctm/Supplier/CompanyInformation/Index/199977>

Electronic access to information: [http://eu.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=129064&B=CTMSOLUTION](http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=129064&B=CTMSOLUTION)

**I.2. Type of the contracting authority**

National or federal agency/office

**I.3. Main activity**

Other: export development and export promotion from developing countries

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Tender Experts Aquaculture.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 11: Management consulting services [6] and related services

Main site or place of performance: The Hague.

NUTS code NL Nederland

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4.**

### **Short description of the contract or purchase(s)**

Through the CBI Export Development and Promotion Programmes, CBI works in selected potential export value chains, with the objective to create a sustainable and inclusive export increase. The programmes usually cover a period of several years in which we improve the export competitiveness of small and medium exporters in developing countries through tailored interventions at company and institutional level. The programmes are designed for specific market sectors and affect the full value chain of selected sectors. To optimally improve export promotion CBI integrates different services together under 1 programme (country and sector specific). The integrated programmes are focussed on the key actors, influencers and supporters of the export value chain, which are exporters, importers, Business Support Organisations (BSOs) and governmental authorities.

The sector expert Aquaculture will contribute to the objective of CBI's Country Programme Peru to increase Aquaculture exports from Peruvian SMEs to the European market.

The sector expert will contribute to the programme by supporting participating companies in their preparation for the European market and in their European market entry activities, through coaching, consultancy and training, sharing knowledge about export marketing and the European Aquaculture market, and facilitating relevant contacts with buyers on the European market.

#### **II.1.5. CPV code(s)**

79400000 Business and management consultancy and related services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **II.2. Total value of the contract/lot**

##### **II.2.1. Total value of the contract/lot**

### **Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Open

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of  
1. Daily fee score \* score on qualitative aspects. Weighting 100

##### **IV.2.2. Information about electronic auction**

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

RFT106683

##### **IV.3.2. Previous publication concerning this procedure**

no

### **Section V: Award of contract**

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Contract No: 1

Lot No: 1

- Lot title: Expert Aquaculture — Peru

**V.1. Date of conclusion of the contract**

28.11.2014

**V.2. Information about tenders**

Number of tenders received: 5

Number of tenders received by electronic means: 5

**V.3. Name and address of the contractor**

Official name: Open Europa Import Export Consultancy

Postal address: Pasaje Mendelssohn 4 prt 1 4a

Town: Torremolinos

Postal code: 29620

Country: Spain

Internet address: <http://www.open-europa.com>

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 225 000 EUR

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

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**Section VI: Complementary information**

**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

Official name: Rechtbank Den Haag

Postal address: Postbus 20302

Town: The Hague

Postal code: 2500 EH

E-mail: [voorlichting.rb.den.haag@rechtspraak.nl](mailto:voorlichting.rb.den.haag@rechtspraak.nl)

Internet address: <http://www.rechtspraak.nl/>

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

26.3.2015