

Norway-Oslo: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 47/2020 06/03/2020

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Den norske kirke — Kirkerådet

National registration number: 818 066 872

Postal address: Rådhusgaten 1-3

Town: Oslo

NUTS code: NO Norge

Postal code: 0151

Country: Norway

Contact person: Kjetil Bondevik — Kontakten bes henvendt via mail

E-mail: [kb754@kirken.no](mailto:kb754@kirken.no)

Telephone: +47 95908571

**Internet address(es):**

Main address: <https://permalink.mercell.com/124202065.aspx>

Address of the buyer profile: <http://www.kirken.no/>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://permalink.mercell.com/124202065.aspx>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://permalink.mercell.com/124202065.aspx>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Open Tender Contest — Procurement of a Framework Agreement with a Media Agency

Reference number: 20/00859

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

About the contracting authority:

The contracting authority, the Church of Norway, is an evangelical-Lutheran established church.

Most Norwegians (approx. 72 %) belong to the Church of Norway, which is divided into 11 dioceses, 100 deaneries and almost 1 150 churches. Each diocese has an elected diocesan council and a bishop manages the vicar service. This is called the regional level in the church. Activities in local church parishes are managed by a parochial church council. In municipalities with more than one parish, the church council, amongst others, is responsible for cemetery management.

The upper representative body in the Church of Norway is the synod, which meets annually.

The contracting authority's contact person is:

Name: Kjetil Bondevik

Email: [Kb754@kirken.no](mailto:Kb754@kirken.no)

Any questions are to be sent in writing to the contact person at the stated email address.

There is to be no contact/communication regarding the tender contest with other persons at the contracting authority than the named contact person.

#### **II.1.5. Estimated total value**

Value excluding VAT: 3 000 000,00 NOK

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: NO Norge

#### **II.2.4. Description of the procurement**

The Church of Norway National Council intends to enter into a framework agreement with one media agency.

The Church of Norway National Council would like assistance and advice for preparing media plan, the choice of advertisement channels, media procurements, effect measurements, optimisation, logistics and reports/evaluation.

The provider of media services must cooperate closely with the communication agency that the Church of Norway National Council has a framework agreement/contracts with.

The Church of Norway National Council invests up to approx. NOK 1 million excluding VAT a year on paid marketing, a total of NOK 3 million over 3 years. There is a Church election every fourth year, the next one being in 2023. The media procurements in an election year tend to be considerably higher than those between the election years.

A framework agreement will be signed for 3 years, with an option for a further 1 year.

The Church of Norway National Council cannot provide a guarantee for a specific volume or amount and there are no purchasing obligations.

The Church of Norway National Council has separate framework agreements for communication consultancy services and content production.

2) Contract:

A framework agreement will be signed for the period until 28 March 2023, with an option for an extension to 4 years. Most of the work will be carried out throughout the entire period. The financial limit for the assignment will be approx. NOK 3.0 million excluding VAT, estimated total value.

3) Lots and alternative tenders:

Tenders cannot be submitted for parts of the assignment.

Alternative tenders outside the requirements specification and goals will not be accepted.

4) EL-info — communication:

Communication:

All communication and information exchange between the Church Council and the tenderer must, as a starting point, be in writing via electronic communication means, cf. AFO §22-1.

We would also like electronic signing. There are the following alternatives for signing in Mercell:

- BankID on a mobile,
- Buypass mobile,
- Java-free signing with Commfides Ansatt ID,
- Entity certificate from Commfides,
- Bank ID with a code chip.

The link to the contracting authority and the tender:

Internet address: <https://permalink.mercell.com/117416954.aspx>  
<http://www.kirken.no/>

5) Annex: Annex 1 of the attached tender documentation contains information that is available from Mercell. In addition there is some other information, including the award criteria that tenderers must comply with for tenders connected to the tender documentation. The annex also states the contact person.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 3 000 000,00 NOK

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/05/2020 End: 01/05/2023

This contract is subject to renewal: yes

Description of renewals:

As stated in, amongst other things, the tender documentation, the framework agreement can be extended for up to 4 years in total.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

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**Section III: Legal, economic, financial and technical information**

**III.1. Conditions for participation**

**III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Requirement: tenderers must be registered in a company register.

Documentation: certificate from the register of business enterprises.

### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:

Requirement: tenderers must have their tax payments in order. Payroll tax and VAT payments.

Documentation: tax and VAT certificate, not older than 6 months. The certificate must not be older than 6 months calculated from the deadline for submitting an application. Any arrears or other irregularities must be justified. If a tenderer is planning to use sub-suppliers, tax certificates for VAT must also be provided for them.

### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:

Requirement: professional qualification.

Documentation: tenderers must document three deliveries in the last 2 years.

## **III.2. Conditions related to the contract**

### **III.2.2. Contract performance conditions**

Framework agreement with a media agency, consultancy services. The Church of Norway would like to enter into a framework agreement with a media agency that can assist the Church of Norway National Council as described in the tender documentation, point 1.2. The framework agreement's relationship to the assignment will have a close relationship to the tender documentation's description of the requirements specification. A new contract can be signed within the framework agreement's terms that is connected to the framework agreement. New assignments cannot be entered into outside the framework agreement. The framework agreement will have further details on what services are to be provided, upgrades to the requirements specification, period, pay and terms related to the assignment.

Contract: consultancy services.

Duration of the framework agreement: 24 April 2023.

The framework agreement can be extended for up to 4 years. The contract will start when a tender has been accepted and all the deadlines have expired. The contract terms will in total be related to the tender basis.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 02/04/2020 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**  
Norwegian

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**  
Tender must be valid until: 01/05/2020

**IV.2.7. Conditions for opening of tenders**  
Date: 02/04/2020 Local time: 12:00

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.2. Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Oslo tingrett Norges domstoler

Postal address: Postboks 2106 Vika

Town: Oslo

Postal code: 0125

Country: Norway

E-mail: [oslo.tingrett@domstol.no](mailto:oslo.tingrett@domstol.no)

Telephone: +47 22035200

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: DIFI

Postal address: Grev Wedels Plass 9

Town: Oslo

Postal code: 0151

Country: Norway

E-mail: [brukerstotte@difi.no](mailto:brukerstotte@difi.no)

Telephone: +47 24055610

Internet address: [www.difi.no](http://www.difi.no)

### **VI.5. Date of dispatch of this notice**

03/03/2020