

112476-2026 - Competition

Norway – Specialty design services – Design and development services

OJ S 33/2026 17/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Vygruppen AS

Email: nathalie.nassen@vy.no

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

Activity of the contracting entity: Railway services

2. Procedure

2.1. Procedure

Title: Design and development services

Description: The purpose of the procurement is to establish a framework agreement with a single supplier for design development services. The supplier of design development services will act as Vygruppen's strategic sparring partner for the development and management of Vygruppen's design and brand profile. The agreement shall cover the need for design and branding services for the development of new and existing brands, products, services, and business areas.

Procedure identifier: 48d5543d-29c6-4a17-ac46-ec8cb2cf030a

Internal identifier: BPM000511

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79930000 Specialty design services

Additional classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79900000 Miscellaneous business and business-related services

2.1.2. Place of performance

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

Additional information: Oslo

2.1.3. Value

Estimated value excluding VAT: 8 000 000,00 NOK

2.1.4. General information

Additional information: Read the tender documents for more information.

Legal basis:

Other

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Design and development services

Description: The purpose of the procurement is to establish a framework agreement with a single supplier for design development services. The supplier of design development services will act as Vygruppen's strategic sparring partner for the development and management of Vygruppen's design and brand profile. The agreement shall cover the need for design and branding services for the development of new and existing brands, products, services, and business areas.

Internal identifier: BPM000511

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79930000 Specialty design services

Additional classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79900000 Miscellaneous business and business-related services

Options:

Description of the options: 1 year + 1 year

5.1.2. Place of performance

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

Additional information: Oslo

5.1.3. Estimated duration

Start date: 29/06/2026

Duration: 24 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: 1 year + 1 year

5.1.5. Value

Estimated value excluding VAT: 8 000 000,00 NOK

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 7d132114-4b39-4c69-9ed2-319588caa4b2-01

Additional information: Read the tender documents.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

Maximum number of candidates to be invited for the second stage of the procedure: 5

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.10. Award criteria

Criterion:

Type: Quality

Description: See the tender documents

Category of award weight criterion: Weight (points, exact)

Award criterion number: 70

Criterion:

Type: Price

Description: See the tender documents

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

5.1.11. Procurement documents

Address of the procurement documents: https://vy-supplier.ivalua.app/page.aspx/nb/rfp/request_browse_public

5.1.12. Terms of procurement

Terms of the procedure:

Estimated date of dispatch of the invitations to submit tenders: 25/03/2026

Terms of submission:

Electronic submission: Required

Address for submission: https://vy-supplier.ivalua.app/page.aspx/nb/rfp/request_browse_public

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 18/03/2026 11:00:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: The contractual terms and conditions are specified in the procurement documents.

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

Financial arrangement: Read the tender documents.

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: The Norwegian Complaints Board for Public Procurement
Review organisation: Oslo District Court
Information about review deadlines: A complaint must be submitted within 10 days after the award decision has been communicated.
Organisation providing additional information about the procurement procedure: Vygruppen AS
Organisation providing more information on the review procedures: Norwegian Agency for Public and Financial Management

8. Organisations

8.1. ORG-0001

Official name: Vygruppen AS
Registration number: 984661177
Postal address: Schweigaards gate 23
Town: OSLO
Postcode: 0191
Country subdivision (NUTS): Oslo (NO081)
Country: Norway
Contact point: Nathalie Hegna Næssén
Email: nathalie.nassen@vy.no
Telephone: 95111349
Internet address: <http://www.vy.no>
Buyer profile: <https://vy-supplier.ivalua.app>
Roles of this organisation:
Buyer
Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Oslo District Court
Registration number: 926725939
Postal address: C.J. Hambros plass 4
Town: OSLO
Postcode: 0164
Country subdivision (NUTS): Oslo (NO081)
Country: Norway
Email: oslo.tingrett@domstol.no
Telephone: +4722035200
Internet address: <https://www.domstol.no/no/domstoler/tingrett/oslo-tingrett/>
Roles of this organisation:
Review organisation

8.1. ORG-0005

Official name: The Norwegian Complaints Board for Public Procurement
Registration number: 991825827
Postal address: Kalfarveien 31
Town: Bergen
Postcode: 5018
Country subdivision (NUTS): Vestland (NO0A2)
Country: Norway
Email: postmottak@kofa.no

Telephone: 55597500
Internet address: <https://www.kofa.no>

Roles of this organisation:

Mediation organisation

8.1. ORG-0006

Official name: Norwegian Agency for Public and Financial Management

Registration number: 986252932

Postal address: Postboks 7154 St. Olavs plass

Town: OSLO

Postcode: 0130

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

Email: postmottak@dfo.no

Telephone: 40007997

Internet address: <https://www.anskaffelser.no>

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 7d132114-4b39-4c69-9ed2-319588caa4b2 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 17

Notice dispatch date: 16/02/2026 12:58:25 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: English

Notice publication number: 112476-2026

OJ S issue number: 33/2026

Publication date: 17/02/2026