

## 112640-2026 - Result

Germany – Motion picture and video services – Konzeption und Umsetzung von Bewegtbild-/Video-Formaten

OJ S 33/2026 17/02/2026

Contract or concession award notice – standard regime

Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Deutsche Energie Agentur

Email: [david.hollander@dena.de](mailto:david.hollander@dena.de)

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting authority: Economic affairs

### 2. Procedure

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#### 2.1. Procedure

Title: Konzeption und Umsetzung von Bewegtbild-/Video-Formaten

Description: Konzeption und Umsetzung von Bewegtbild-/Video-Formaten

Procedure identifier: 019c46d7-5222-4558-a141-033acec08c9c

Internal identifier: 6SP2TQ

Type of procedure: Open

The procedure is accelerated: no

#### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92100000 Motion picture and video services

#### 2.1.2. Place of performance

Town: Berlin

Postcode: 10115

Country subdivision (NUTS): Berlin (DE300)

Country: Germany

#### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

vgv -

Applicable cross-border law: Keine besonderen grenzüberschreitenden Rechtsvorschriften.

Standardverfahren gemäß Richtlinie 2014/24/EU

### 5. Lot

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#### 5.1. Lot: LOT-0001

Title: Realbild

Description: Realbild (Image/Editorial/Information/Marketing) Erklärvideos und Tutorials (Realbild) Interviews und Statements Kurzdokumentationen Best-Practice-Portraits von Energie-Projekten Imagefilme und Kampagnentrailer Kurzformate für Social Media (Reels,

Shorts, TikToks) Teaser und Trailer für Veranstaltungen (inkl. Konzeption und Umsetzung)  
Dokumentation von Veranstaltungen (z. B. Event-Aftermovies – same-day-edit  
wünschenswert)  
Internal identifier: LOT-0001

**5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 92111000 Motion picture and video production services

**5.1.2. Place of performance**

Town: Berlin

Postcode: 10115

Country subdivision (NUTS): Berlin (DE300)

Country: Germany

**5.1.3. Estimated duration**

Start date: 13/04/2026

Duration end date: 14/04/2030

**5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

**5.1.7. Strategic procurement**

Aim of strategic procurement: No strategic procurement

**5.1.10. Award criteria**

**Criterion:**

Type: Quality

Name: Qualität des inhaltlichen Konzepts, Qualität des Umsetzungskonzepts, Preis

Description: Qualität des inhaltlichen Konzepts, Qualität des Umsetzungskonzepts, Preis

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, without reopening of competition

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Deutsche Energie Agentur

Organisation providing additional information about the procurement procedure: Deutsche Energie Agentur

Organisation providing offline access to the procurement documents: Deutsche Energie Agentur

Organisation providing more information on the review procedures: Deutsche Energie Agentur

**5.1. Lot: LOT-0002**

Title: Animation/Motion Design

Description: Animation / Motion Design Erklärvideos und Tutorials (2D/3D Animation)

Screencasts, UI-Erklärfilme Motion Design, Infografik-Animation Entwicklung und Pflege von Motion Design-Templates, Design-Systemen

**5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 92111000 Motion picture and video production services

**5.1.2. Place of performance**

Town: Berlin

Postcode: 10115

Country subdivision (NUTS): Berlin (DE300)

Country: Germany

**5.1.3. Estimated duration**

Start date: 13/04/2026

Duration end date: 14/04/2030

**5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

**5.1.7. Strategic procurement**

Aim of strategic procurement: No strategic procurement

**5.1.10. Award criteria**

**Criterion:**

Type: Quality

Name: Qualität des inhaltlichen Konzepts, Qualität des Umsetzungskonzepts, Preis

Description: Qualität des inhaltlichen Konzepts, Qualität des Umsetzungskonzepts, Preis

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, without reopening of competition

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Vergabekammer des Bundes beim Bundeskartellamt

Organisation providing additional information about the procurement procedure: Deutsche Energie Agentur

Organisation providing offline access to the procurement documents: Deutsche Energie Agentur

Organisation providing more information on the review procedures: Deutsche Energie Agentur

**5.1. Lot: LOT-0003**

Title: Streamen von Veranstaltungen

Description: Streamen von Veranstaltungen Livestream-Planung und Umsetzung

Aufzeichnung und Aufbereitung von Event-Inhalten (Panels, Keynotes, Workshops)

Videokonferenz-Support (u. a. Datenverbindungen, Streaming, Einblendung von Elementen wie Bauchbinden) Produktion von digitalen Veranstaltungen (Regieplanung, Bildregie,

Technik und aktive Umsetzung bis Ausgangs-Stream) Technisches Setting (Einrichtung der Räumlichkeiten, Licht, Ton, etc.) Einsatz überwiegend in Berlin bzw. in Halle, ggf. auch bundesweit

Internal identifier: LOT-0003

#### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 92111000 Motion picture and video production services

#### **5.1.2. Place of performance**

Town: Berlin

Postcode: 10115

Country subdivision (NUTS): Berlin (DE300)

Country: Germany

#### **5.1.3. Estimated duration**

Start date: 13/04/2026

Duration end date: 14/04/2030

#### **5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

#### **5.1.7. Strategic procurement**

Aim of strategic procurement: No strategic procurement

#### **5.1.10. Award criteria**

##### **Criterion:**

Type: Quality

Name: Qualität des technischen Konzepts, Qualität des Umsetzungskonzepts, Preis

Description: Qualität des technischen Konzepts, Qualität des Umsetzungskonzepts, Preis

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

#### **5.1.15. Techniques**

##### **Framework agreement:**

Framework agreement, without reopening of competition

##### **Information about the dynamic purchasing system:**

No dynamic purchase system

#### **5.1.16. Further information, mediation and review**

Review organisation: Vergabekammer des Bundes beim Bundeskartellamt

Organisation providing additional information about the procurement procedure: Deutsche Energie Agentur

Organisation providing offline access to the procurement documents: Deutsche Energie Agentur

Organisation providing more information on the review procedures: Deutsche Energie Agentur

## **6. Results**

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### **6.1. Result lot identifier: LOT-0001**

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Decision of the buyer, because of a change in needs

**6.1.4. Statistical information**

**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 0

**6.1. Result lot identifier: LOT-0002**

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Decision of the buyer, because of a change in needs

**6.1.4. Statistical information**

**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 0

**6.1. Result lot identifier: LOT-0003**

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Decision of the buyer, because of a change in needs

**6.1.4. Statistical information**

**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 0

## 8. Organisations

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**8.1. ORG-0003**

Official name: Deutsche Energie Agentur

Registration number: DE214080111

Town: Berlin

Postcode: 10115

Country subdivision (NUTS): Berlin (DE300)

Country: Germany

Email: [david.hollander@dena.de](mailto:david.hollander@dena.de)

Telephone: +4930667770

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Review organisation

Organisation providing more information on the review procedures

**8.1. ORG-0004**

Official name: Vergabekammer des Bundes beim Bundeskartellamt

Registration number: 81407

Town: Bonn

Postcode: 53123

Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Country: Germany  
Email: [vk@bundeskartellamt.bund.de](mailto:vk@bundeskartellamt.bund.de)  
Telephone: 022894990

**Roles of this organisation:**

Review organisation

**8.1. ORG-0005**

Official name: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)

Registration number: 0204:994-DOEVD-83

Town: Bonn

Postcode: 53119

Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Country: Germany

Email: [noreply.esender\\_hub@bescha.bund.de](mailto:noreply.esender_hub@bescha.bund.de)

Telephone: +49228996100

**Roles of this organisation:**

TED eSender

## Notice information

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Notice identifier/version: 019c560d-222c-4db7-9674-8a7bdb2f7070 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 16/02/2026 09:10:08 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: German

Notice publication number: 112640-2026

OJ S issue number: 33/2026

Publication date: 17/02/2026