

**France-Strasbourg: Hotel, restaurant and retail trade services**  
**OJ S 45/2021 05/03/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Préfecture de région Alsace — SGARE

Postal address: 5 place de la République

Town: Strasbourg

NUTS code: FRF Grand Est

Postal code: 67073

Country: France

E-mail: [Achat@grand-est.gouv.fr](mailto:Achat@grand-est.gouv.fr)

**Internet address(es):**

Main address: <http://www.prefectures-regions.gouv.fr/grand-est/>

Address of the buyer profile: <https://www.marches-publics.gouv.fr>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Hébergement de personnes en situation de précarité sur les territoires de Colmar agglomération et de Mulhouse Alsace Agglomération

Reference number: 2020\_PFRA\_GE\_HU\_68

**II.1.2. Main CPV code**

55000000 Hotel, restaurant and retail trade services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Achat de nuitées d'hôtellerie pour l'hébergement des personnes vulnérables et des demandeurs d'asile au profit des services de l'état sur les territoires de Colmar Agglomération et de Mulhouse Alsace Agglomération.

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 1 955 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

Colmar Agglomération

Lot No: 1

### **II.2.2. Additional CPV code(s)**

55100000 Hotel services

### **II.2.3. Place of performance**

NUTS code: FRF Grand Est

### **II.2.4. Description of the procurement**

Hébergement des personnes vulnérables au profit des services de l'état sur le territoire de Colmar Agglomération.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 40

Price - Weighting: 60

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Mulhouse Alsace Agglomération

Lot No: 2

### **II.2.2. Additional CPV code(s)**

55100000 Hotel services

### **II.2.3. Place of performance**

NUTS code: FRF Grand Est

### **II.2.4. Description of the procurement**

Hébergement des personnes vulnérables au profit des services de l'état sur le territoire de Mulhouse Alsace Agglomération.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 40

Price - Weighting: 60

### **II.2.11. Information about options**

Options: no

### **II.2.13.**

## Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

#### Section IV: Procedure

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##### IV.1. Description

###### IV.1.1. Type of procedure

Competitive procedure with negotiation

###### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

###### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

##### IV.2. Administrative information

###### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 184-445033](#)

###### IV.2.8. Information about termination of dynamic purchasing system

###### IV.2.9. Information about termination of call for competition in the form of a prior information notice

#### Section V: Award of contract

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Lot No: 1

Title:

Colmar Agglomération

A contract/lot is awarded: yes

##### V.2. Award of contract

###### V.2.1. Date of conclusion of the contract

31/12/2020

###### V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

###### V.2.3. Name and address of the contractor

Official name: Hôtel Arc en Ciel

Postal address: 8 route de Sélestat

Town: Colmar

NUTS code: FRF Grand Est

Postal code: 68000

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 977 500,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Lot No: 2**

**Title:**

Mulhouse Alsace Agglomération

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

31/12/2020

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Esus Giraud Bastet «La Maison des Loges»

Postal address: 8 rue Kléber

Town: Mulhouse

NUTS code: FRF Grand Est

Country: France

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 977 500,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal administratif de Strasbourg

Postal address: 31 avenue de la Paix

Town: Strasbourg

Postal code: 67000

Country: France

Internet address: <http://strasbourg.tribunal-administratif.fr>

**VI.4.2. Body responsible for mediation procedures**

Official name: Le médiateur des entreprises ou comité consultatifs de règlement amiable des différends

Town: Strasbourg

Postal code: 67000

Country: France

Internet address: <https://www.economie.gouv.fr/mediateur-desentrep>

#### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

- 1) le référé précontractuel (articles L. 551-1 à L. 551-12, et R. 551-1 à R. 551-6 du code de justice administrative) peut être introduit jusqu'à la signature du contrat;
- 2) le référé contractuel (L. 551-13 à L. 551-23, et R. 551-7 à R. 551-10 du code de justice administrative).

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Plate-forme régionale des achats Grand Est

Postal address: 5 place de la République

Town: Strasbourg

Postal code: 67000

Country: France

E-mail: [achat@grand-est.gouv.fr](mailto:achat@grand-est.gouv.fr)

#### **VI.5. Date of dispatch of this notice**

02/03/2021