

**NL-Amsterdam: public relations services**  
**OJ S 69/2012 07/04/2012**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Ontwikkelingsbedrijf Gemeente Amsterdam, namens het college van Burgemeester en Wethouders van de gemeente Amsterdam

Postal address: Weesperplein 8, Postbus 1104

Town: Amsterdam

Postal code: 1000 BC

Country: Netherlands

For the attention of: Mevr. M. Rienstra

E-mail: [m.rienstra@oga.amsterdam.nl](mailto:m.rienstra@oga.amsterdam.nl)

Telephone: +31 202544386

Fax: +31 202544110

**Internet address(es):**

General address of the contracting authority: <http://www.oga.amsterdam.nl>

**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

General public services

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

OGA 2012-031 "Detacheringsovereenkomst senior communicatieadviseur Food Center Amsterdam".

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 22: Personnel placement and supply services

Main site or place of performance: Kantoor dienstverlener of lokatie uitvoering werk.

NUTS code NL326 Groot-Amsterdam

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Inhuur personeel.

**II.1.5. CPV code(s)**

79416000 Public relations services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.2. Total value of the contract/lot**

**II.2.1. Total value of the contract/lot**

Value: 73 000 EUR

excluding VAT

**Section IV: Procedure**

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**IV.1. Type of procedure**

**IV.1.1. Type of procedure**

Restricted

**IV.2. Award criteria**

**IV.2.1. Award criteria**

Lowest price

**IV.2.2. Information about electronic auction**

An electronic auction has been used: no

**IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting authority**

OGA 2012-031

**IV.3.2. Previous publication concerning this procedure**

no

**Section V: Award of contract**

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Contract No: 1

Lot title: Senior communicatieadviseur Herstructurering Food Center Amsterdam.

**V.1. Date of conclusion of the contract**

12.12.2011

**V.2. Information about tenders**

Number of tenders received: 1

**V.3. Name and address of the contractor**

Official name: Vlot

Postal address: Korte Meerhuizenstraat 5

Town: Amsterdam

Postal code: 1078 TK

Country: Netherlands

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: excluding VAT

Total value of the procurement:

Value: 73 000 EUR

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

Country: Netherlands

**Body responsible for mediation procedures**

Country: Netherlands

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

Country: Netherlands

**VI.4. Date of dispatch of this notice**

5.4.2012