

114210-2026 - Competition

Portugal – Public relations consultancy services – Serviços de consultoria em matéria de relações públicas

OJ S 34/2026 18/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Associação Turismo do Algarve

Email: ata@visitalgarve.pt

Legal type of the buyer: Body governed by public law, controlled by a regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Serviços de consultoria em matéria de relações públicas

Description: Serviços de consultoria em matéria de relações públicas

Procedure identifier: 2dc6a118-8576-47ab-81bb-88b2c0cf054e

Internal identifier: CPI/1/2026/ATA

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Em conformidade com o previsto no Programa do Concurso e Caderno de Encargos.

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

2.1.2. Place of performance

Postal address: Av. 5 de Outubro nº 18

Town: Faro União das Freguesias de Faro (Sé e São Pedro)

Postcode: 8000-076

Country subdivision (NUTS): Algarve (PT150)

Country: Portugal

2.1.3. Value

Estimated value excluding VAT: 90 386,76 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document, European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Serviços de consultoria em matéria de relações públicas

Description: Serviços de consultoria em matéria de relações públicas

Internal identifier: CPI/1/2026/ATA

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

5.1.2. Place of performance

Town: União das Freguesias de Faro (Sé e São Pedro)

Country subdivision (NUTS): Algarve (PT150)

Country: Portugal

5.1.3. Estimated duration

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 90 386,76 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Outros

Description: Qualidade da proposta técnica

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 45

Criterion:

Type: Quality

Name: Outros

Description: Experiência e competências da equipa

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 15

Criterion:

Type: Quality

Name: Outros

Description: Portifólio e Reputação da agência

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Quality

Name: Outros

Description: Criatividade e Inovação

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

Criterion:

Type: Quality

Name: Outros

Description: Capacidade operacional e rede de contatos

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 15

Criterion:

Type: Quality

Name: Outros

Description: Plano de mediação e resultados

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

Criterion:

Type: Price

Name: Preço

Description: Preço

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Portuguese

Languages in which the procurement documents (or their parts) are unofficially available:

English

Address of the procurement documents: https://www.acingov.pt/acingovprod/2/zonaPublica/zona_publica_c/downloadProcedurePiece/MTA1NjY5NA

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.acingov.pt>

Languages in which tenders or requests to participate may be submitted: Portuguese

Electronic catalogue: Allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 18/03/2026 16:30:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 66 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Em conformidade com o previsto no Programa do Concurso e Caderno de Encargos.

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

Financial arrangement: Em conformidade com o previsto no Programa do Concurso e Caderno de Encargos.

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Associação Turismo do Algarve

Information about review deadlines: Nos termos do Código dos Contratos Públicos, o prazo para interposição de recurso é de 10 dias úteis, contados a partir da notificação da decisão.

8. Organisations

8.1. ORG-0001

Official name: Associação Turismo do Algarve

Registration number: 506436535

Department: Departamento Administrativo CCP

Postal address: Av. 5 de Outubro nº 18

Town: Faro

Postcode: 8000-076

Country subdivision (NUTS): Algarve (PT150)

Country: Portugal

Contact point: Departamento Administrativo CCP

Email: ata@visitalgarve.pt

Telephone: 289800403

Fax: 289800000

Internet address: <https://www.visitalgarve.pt>

Information exchange endpoint (URL): <https://www.acingov.pt>

Roles of this organisation:

Buyer

Review organisation

8.1. ORG-0002

Official name: Imprensa Nacional-Casa da Moeda, S. A. (INCM)

Registration number: 500792887

Department: Unidade do Diário da República

Postal address: Avenida António José de Almeida

Town: Lisboa

Postcode: 1000-042

Country subdivision (NUTS): Área Metropolitana de Lisboa (PT170)

Country: Portugal

Contact point: Ponto de contacto

Email: 2serie@diariodarepublica.pt

Telephone: +351 217810870

Fax: +351 213945716

Internet address: <https://diariodarepublica.pt>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 1c4fdbae-be60-4f68-8eca-1ea1374f8584 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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