

114442-2026 - Competition

Greece – Advertising and marketing services – Διακήρυξη για την Παροχή Υπηρεσιών
Υλοποίησης του Προγράμματος Τουριστικής Προβολής έτους 2026 με Ανοικτή Διαδικασία
Διεθνούς Διαγωνισμού μέσω ΕΣΗΔΗΣ

OJ S 34/2026 18/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: ΔΗΜΟΣ ΣΚΙΑΘΟΥ

Email: PROM@N-SKIATHOS.GR

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Διακήρυξη για την Παροχή Υπηρεσιών Υλοποίησης του Προγράμματος Τουριστικής
Προβολής έτους 2026 με Ανοικτή Διαδικασία Διεθνούς Διαγωνισμού μέσω ΕΣΗΔΗΣ

Description: Διακήρυξη για την Παροχή Υπηρεσιών Υλοποίησης του Προγράμματος
Τουριστικής Προβολής έτους 2026 με Ανοικτή Διαδικασία Διεθνούς Διαγωνισμού μέσω
ΕΣΗΔΗΣ

Procedure identifier: 88bf78cb-52ec-42d1-b1f9-b823af48d992

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 75125000 Administrative services related to tourism affairs

2.1.2. Place of performance

Postal address: Νικοτσάρα 12

Town: ΣΚΙΑΘΟΣ

Postcode: 37002

Country subdivision (NUTS): Μαγνησία, Σποράδες (EL613)

Country: Greece

2.1.3. Value

Estimated value excluding VAT: 403 225,80 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Fraud:

Direct or indirect involvement in the preparation of this procurement procedure:
Insolvency:
Corruption:
Misrepresentation, withheld information, unable to provide required documents or obtained confidential information of this procedure:
Grounds relating to criminal convictions:
Grounds relating to the payment of taxes or social security contributions :
Grounds relating to the situation of the economic operator:
Money laundering or terrorist financing:
Child labour and including other forms of trafficking in human beings:
Breaching of obligations set under purely national exclusion grounds:
Breaching of obligations in the fields of labour law:
Breaching of obligations in the fields of social law:
Breaching obligation relating to payment of social security contributions:
Breaching obligation relating to payment of taxes:
Bankruptcy:
Grave professional misconduct:
Conflict of interest due to its participation in the procurement procedure:
Participation in a criminal organisation:
Agreements with other economic operators aimed at distorting competition:

5. Lot

5.1. Lot: LOT-0001

Title: Παροχή Υπηρεσιών Υλοποίησης του Προγράμματος Τουριστικής Προβολής έτους 2026 με Ανοικτή Διαδικασία Διεθνούς Διαγωνισμού μέσω ΕΣΗΔΗΣ
Description: Παροχή Υπηρεσιών Υλοποίησης του Προγράμματος Τουριστικής Προβολής έτους 2026 με Ανοικτή Διαδικασία Διεθνούς Διαγωνισμού μέσω ΕΣΗΔΗΣ

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79340000 Advertising and marketing services
Additional classification (cpv): 75125000 Administrative services related to tourism affairs

5.1.2. Place of performance

Postal address: ΝΙΚΟΤΣΑΡΑ 12
Town: ΣΚΙΑΘΟΣ
Postcode: 37002
Country subdivision (NUTS): Μαγνησία, Σποράδες (EL613)
Country: Greece

5.1.3. Estimated duration

Duration: 12 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Greek

Address of the procurement documents: WWW.N-SKIATHOS.GR

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://portal.eprocurement.gov.gr/webcenter/portal/TestPortal>

Languages in which tenders or requests to participate may be submitted: Greek

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 19/03/2026 15:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 12 Months

Information about public opening:

Opening date: 23/03/2026

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: ΔΗΜΟΣ ΣΚΙΑΘΟΥ - Ε.Α.ΔΗ.ΣΥ.

Information about review deadlines: ΣΥΜΦΩΝΑ ΜΕ ΤΗΝ ΔΙΑΚΗΡΥΞΗ

Organisation providing more information on the review procedures: ΔΗΜΟΣ ΣΚΙΑΘΟΥ - Ε.Α.ΔΗ.ΣΥ.

8. Organisations

8.1. ORG-0001

Official name: ΔΗΜΟΣ ΣΚΙΑΘΟΥ

Registration number: 1007.E82501.0001

Postal address: Νικοτσάρα 12

Town: ΣΚΙΑΘΟΣ

Postcode: 37002

Country subdivision (NUTS): Μαγνησία, Σποράδες (EL613)

Country: Greece

Contact point: ΣΤΥΛΙΑΝΗ ΜΙΧΑΗΛΙΔΟΥ
Email: PROM@N-SKIATHOS.GR
Telephone: +302427350100
Internet address: WWW.N-SKIATHOS.GR
Buyer profile: <https://portal.eprocurement.gov.gr/>

Other contact points:

Official name: Ε.Α.ΔΗ.ΣΥ.
Town: ΑΘΗΝΑ
Postcode: 10432
Country subdivision (NUTS): Κεντρικός Τομέας Αθηνών (EL303)
Country: Greece
Email: protokollo@aepp-procurement.gr

Roles of this organisation:

Buyer
Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: Publications Office of the European Union
Registration number: PUBL
Town: Luxembourg
Postcode: 2417
Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: ted@publications.europa.eu
Telephone: +352 29291
Internet address: <https://op.europa.eu>
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 142bddb4-817d-463b-b8fc-44d1f8f9fe0e - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 17/02/2026 09:52:45 (UTC+00:00) Western European Time, GMT
Languages in which this notice is officially available: Greek
Notice publication number: 114442-2026
OJ S issue number: 34/2026
Publication date: 18/02/2026