

France-Paris: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 61/2017 28/03/2017

Contract award notice

Services

Directive 2004/18/EC**Section I: Contracting authority**

I.1. Name and addresses

Official name: GIE Arcade Services

Postal address: 59 rue de Provence

Town: Paris

Postal code: 75009

Country: France

For the attention of: Andria Judicaël

E-mail: judicael.andria@groupe-arcade.com

Telephone: +33 149953791

Internet address(es):General address of the contracting authority: <http://www.groupearcade-hlm.com/>Address of the buyer profile: <http://www.e-marchespublics.com>**I.2. Type of the contracting authority**

Other: Groupement d'organismes privés d'habitations à loyer modéré

I.3. Main activity

Other: Groupement d'organismes privés d'habitations à loyer modéré

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Communication globale du groupe Arcade-Pôle HLM.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: 59 rue de Provence 75 009 Paris.

NUTS code FR10 Ile-de-France

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Accord-cadre à bons de commande mono-attributaire pour la réalisation de produits d'édition print et web et de campagnes de communication du groupe Arcade Pôle HLM.

II.1.5. CPV code(s)

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 275,00 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Prix. Weighting 30
2. Compréhension du contexte de la mission. Weighting 20
3. Équipe dédiée à la mission. Weighting 20
4. Méthodologie pour l'exécution de la mission. Weighting 30

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

COMM2016

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2017/S 016-026673](#) of 24.1.2017

Section V: Award of contract

Contract No: 1

Lot title: Communication globale pour le groupe Arcade — Pôle HLM

V.1. Date of conclusion of the contract

6.3.2017

V.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 0

V.3. Name and address of the contractor

Official name: Lonsdale Corporate

Postal address: 34 rue Pasquier

Town: Paris
Postal code: 75008
Country: France

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 275,00 EUR
excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal de grande instance de Paris
Postal address: 4 boulevard du Palais
Town: Paris
Postal code: 75055
Country: France

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

24.3.2017