

115828-2026 - Result

Ireland – Market research services – EI/2025/03 Monitor of Resident Attitudes to Tourism in Ireland

OJ S 34/2026 18/02/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Fáilte Ireland-National Tourism Development Authority

Email: procurement@failteireland.ie

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: EI/2025/03 Monitor of Resident Attitudes to Tourism in Ireland

Description: Fáilte Ireland is seeking proposals from suitably qualified suppliers/vendors to continue to monitor public sentiment towards both domestic and international tourism.

Therefore, Fáilte Ireland wishes to commission annual quantitative research to measure and benchmark resident attitudes towards tourism, amongst a nationally representative sample of the Irish population.

Procedure identifier: 6607dba6-f941-4055-be55-029f27417cec

Previous notice: c88b621b-a7b7-49d8-8b3c-0abd4921232f-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 550 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: EI/2025/03 Monitor of Resident Attitudes to Tourism in Ireland

Description: Fáilte Ireland is seeking proposals from suitably qualified suppliers/vendors to continue to monitor public sentiment towards both domestic and international tourism. Therefore, Fáilte Ireland wishes to commission annual quantitative research to measure and benchmark resident attitudes towards tourism, amongst a nationally representative sample of the Irish population.
Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 79300000 Market and economic research; polling and statistics

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 5 Years

5.1.5. Value

Estimated value excluding VAT: 550 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: As per the ITT

Approach to reducing environmental impacts: Climate change mitigation

Green Procurement Criteria: Other Green Public Procurement criteria

5.1.10. Award criteria

Criterion:

Type: Quality

Description: As per the ITT

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Cost

Description: As per the ITT

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Fáilte Ireland-National Tourism Development Authority
Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Value of all contracts awarded in this notice: 550 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Angus and Associates Limited

Tender:

Tender identifier: 000141116

Identifier of lot or group of lots: LOT-0001

Value of the tender: 550 000,00 EUR

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 437281

Date of the conclusion of the contract: 16/02/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

8. Organisations

8.1. ORG-0001

Official name: Fáilte Ireland-National Tourism Development Authority

Registration number: 236708

Postal address: 88-95 Amiens Street

Town: Dublin

Postcode: D01WR86

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@failteireland.ie

Telephone: +3531 5741990

Internet address: <https://www.failteireland.ie>

Buyer profile: <https://www.failteireland.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Angus and Associates Limited

Size of the economic operator: Micro, small, or medium

Registration number: 9429036118335

Town: Wellington

Postcode: 6011
Country: New Zealand
Email: mail@angusassociates.co.nz

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: f06bbd58-0a4f-4836-9393-5412871b4f8f - 01

Form type: Result

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