

116062-2026 - Competition

Portugal – Advertising and marketing services – CAMPANHA DE COMUNICAÇÃO E SENSIBILIZAÇÃO PARA O ALARGAMENTO DA RECOLHA SELETIVA DE RESÍDUOS ALIMENTARES NO SETOR RESIDENCIAL E NÃO RESIDENCIAL POR LOTES

OJ S 34/2026 18/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Maiambiente, EM

Email: daf@maiambiente.pt

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: CAMPANHA DE COMUNICAÇÃO E SENSIBILIZAÇÃO PARA O ALARGAMENTO DA RECOLHA SELETIVA DE RESÍDUOS ALIMENTARES NO SETOR RESIDENCIAL E NÃO RESIDENCIAL POR LOTES

Description: CAMPANHA DE COMUNICAÇÃO E SENSIBILIZAÇÃO PARA O ALARGAMENTO DA RECOLHA SELETIVA DE RESÍDUOS ALIMENTARES NO SETOR RESIDENCIAL E NÃO RESIDENCIAL POR LOTES

Procedure identifier: bc3abde3-3091-4853-934a-51418e282801

Internal identifier: 5/2026

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: CAMPANHA DE COMUNICAÇÃO E SENSIBILIZAÇÃO PARA O ALARGAMENTO DA RECOLHA SELETIVA DE RESÍDUOS ALIMENTARES NO SETOR RESIDENCIAL E NÃO RESIDENCIAL POR LOTES

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Town: Freguesia de Milheirós

Country subdivision (NUTS): Área Metropolitana do Porto (PT11A)

Country: Portugal

2.1.3. Value

Estimated value excluding VAT: 329 000,00 EUR

2.1.4. General information

This procedure will be relaunched

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document, European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Campanha de Comunicação

Description: Campanha de Comunicação

Internal identifier: LOT-0001

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Town: Freguesia de Milheirós

Country subdivision (NUTS): Área Metropolitana do Porto (PT11A)

Country: Portugal

5.1.3. Estimated duration

Duration: 250 Days

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 125 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Outros

Description: FA1.1 Conceito Criativo Campanha

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Quality

Name: Outros

Description: FA 1.2 Afetação da equipa técnica

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Price

Name: Outros

Description: FA2.1 Preço

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Portuguese

Address of the procurement documents: https://www.acingov.pt/acingovprod/2/zonaPublica/zona_publica_c/downloadProcedurePiece/MTA1NjY5OQ

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.acingov.pt>

Languages in which tenders or requests to participate may be submitted: Portuguese

Electronic catalogue: Allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 13/03/2026 18:00:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 66 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: De acordo com o caderno de encargos

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

Financial arrangement: De acordo com o caderno de encargos

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Maiambiente, EM

Information about review deadlines: n/a

Organisation providing additional information about the procurement procedure: Maiambiente, EM

Organisation providing offline access to the procurement documents: Maiambiente, EM

Organisation providing more information on the review procedures: Maiambiente, EM

Organisation receiving requests to participate: Maiambiente, EM

Organisation processing tenders: Maiambiente, EM

5.1. Lot: LOT-0002

Title: Campanha de Sensibilização

Description: Campanha de Sensibilização

Internal identifier: LOT-0002

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Town: Freguesia de Milheirós

Country subdivision (NUTS): Área Metropolitana do Porto (PT11A)

Country: Portugal

5.1.3. Estimated duration

Duration: 250 Days

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 204 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Outros

Description: FA 1.1 Qualidade técnica da proposta apresentada

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 35

Criterion:

Type: Quality

Name: Outros

Description: FA 1.2 Afetação da equipa técnica de sensibilização no terreno

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Name: Outros

Description: FA 1.3 Diferenciação de metodologias de avaliação da campanha

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 15

Criterion:

Type: Price

Name: Outros

Description: FA2. Preço

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Portuguese

Address of the procurement documents: https://www.acingov.pt/acingovprod/2/zonaPublica/zona_publica_c/downloadProcedurePiece/MTA1NjY5OQ

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.acingov.pt>

Languages in which tenders or requests to participate may be submitted: Portuguese

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Duration during which the tender must remain valid: 66 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: De acordo com o caderno de encargos

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

Financial arrangement: De acordo com o caderno de encargos

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Maiambiente, EM

Information about review deadlines: n/a

Organisation providing additional information about the procurement procedure: Maiambiente, EM
Organisation providing offline access to the procurement documents: Maiambiente, EM
Organisation providing more information on the review procedures: Maiambiente, EM
Organisation receiving requests to participate: Maiambiente, EM
Organisation processing tenders: Maiambiente, EM

8. Organisations

8.1. ORG-0001

Official name: Maiambiente, EM
Registration number: 505060868
Department: Unidade de Compras e Aprovisionamento
Postal address: Rua 5 de Outubro, 359
Town: Milheirós
Postcode: 4475-302
Country subdivision (NUTS): Área Metropolitana do Porto (PT11A)
Country: Portugal
Contact point: Unidade de Compras e Aprovisionamento
Email: daf@maiambiente.pt
Telephone: 229478130
Fax: 229478139
Internet address: <https://www.maiambiente.pt>
Information exchange endpoint (URL): <https://www.acingov.pt>
Buyer profile: <https://www.maiambiente.pt/>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders
Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Imprensa Nacional-Casa da Moeda, S. A. (INCM)
Registration number: 500792887
Department: Unidade do Diário da República
Postal address: Avenida António José de Almeida
Town: Lisboa
Postcode: 1000-042
Country subdivision (NUTS): Área Metropolitana de Lisboa (PT170)
Country: Portugal
Contact point: Ponto de contacto
Email: 2serie@diariodarepublica.pt
Telephone: +351 217810870
Fax: +351 213945716
Internet address: <https://diariodarepublica.pt>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: b255e5a7-8c4f-470d-9258-a411cc948092 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 16/02/2026 17:20:50 (UTC+00:00) Western European Time, GMT

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