

**Netherlands-The Hague: Market research services**  
**OJ S 45/2022 04/03/2022**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Stichting Voedingscentrum Nederland

National registration number: 41159550

Postal address: Eisenhowerlaan 107

Town: Den Haag

NUTS code: NL Nederland

Postal code: 2517 KL

Country: Netherlands

Contact person: Jelle Jager

E-mail: [jager@voedingscentrum.nl](mailto:jager@voedingscentrum.nl)

Telephone: +32 703068869

**Internet address(es):**

Main address: <http://www.voedingscentrum.nl>

Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=192624>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=192624>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Health

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

EA Marktonderzoeken Voedingscentrum 2022

**II.1.2. Main CPV code**

79310000 Market research services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Deze tender betreft de Europese aanbesteding voor de Raamovereenkomst marktonderzoek voor het Voedingscentrum (voluit Stichting Voedingscentrum Nederland)

Aanleiding en doelstelling

De huidige Raamovereenkomsten voor marktonderzoek lopen per 1 september 2022 af Negometrix

Deze aanbestedingsprocedure verloopt volledig in Negometrix. De volgende instructies bevatten informatie over het digitaal aanbieden in Negometrix:

Instructie Registreren op Negometrix

Instructie Digitaal Aanbieden

#### **II.1.5. Estimated total value**

Value excluding VAT: 550 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Den Haag

#### **II.2.4. Description of the procurement**

Het Voedingscentrum wil een Raamovereenkomst met één Opdrachtnemer sluiten voor het uitvoeren van kwantitatieve marktonderzoeken.

Kwantitatief onderzoek is gericht op cijfermatige resultaten over de onderzoeksgroep. Het wordt gebruikt om bijvoorbeeld kennis, houding, mening en gedrag bij grote aantal mensen (ordegrootte n=1.000) te meten door middel van een vragenlijst met grotendeels gesloten vragen die worden voorgelegd aan de doelgroep.

#### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Kwaliteit / Weighting: n.v.t.

Price - Weighting: n.v.t.

#### **II.2.6. Estimated value**

Value excluding VAT: 550 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

De Aanbestedende dienst heeft de éézijdige optie om de Raamovereenkomst 2 maal te verlengen met 1 jaar.

#### **II.2.9. Information about the limits on the number of candidates to be invited**

Envisaged number of candidates: 5

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:  
Zoals vermeld in de aanbestedingsstukken.

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2. Conditions related to the contract**

#### **III.2.2. Contract performance conditions**

Zoals vermeld in de aanbestedingsstukken.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Restricted procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

In the case of framework agreements, provide justification for any duration exceeding 4 years:

Zoals vermeld in de aanbestedingsstukken.

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 04/04/2022 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

Date: 29/04/2022

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Dutch

#### **IV.2.6.**

## **Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

### **Section VI: Complementary information**

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#### **VI.1. Information about recurrence**

This is a recurrent procurement: no

#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Rechtbank Den Haag

Town: 's-Gravenhage

Country: Netherlands

##### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Zoals vermeld in de aanbestedingsstukken.

#### **VI.5. Date of dispatch of this notice**

01/03/2022