

**United Kingdom-London: Data services**  
**OJ S 62/2017 29/03/2017**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: National Savings and Investments

Postal address: 1 Drummond Gate

Town: London

NUTS code: UK United Kingdom

Postal code: SW1V 2QX

Country: United Kingdom

Contact person: Rob Haggis

E-mail: [procurement@nsandi.com](mailto:procurement@nsandi.com)

Telephone: +44 2079326657

**Internet address(es):**

Main address: [www.nsandi.com](http://www.nsandi.com)

Address of the buyer profile: <https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/5255>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Other activity: financial services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Data Services for NS&I Business Insight.

Reference number: 1496

**II.1.2. Main CPV code**

72300000 Data services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

National Savings and Investments (NS&I) as the Contracting Authority is seeking to enter into 2 separate agreements for the provision of data services. The procurement of these services will be conducted using 2 separate Lots. Lot 1 for the provision of external data variables data services and Lot 2 for the provision of data modelling services. Lot 1: NS&I is seeking to enter into an agreement with a single service provider for the provision of data services to append

selected consumer classifications or data variables to customer records held on a data warehouse for approximately 25 000 000 retail savings customers who invest with NS&I. This will help NS&I identify certain customer groups and understand their likely preferences and behaviour. Lot 2: NS&I is seeking to establish a framework agreement with a single supplier for the provision of data modelling services.

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 370 000,00 GBP

### **II.2. Description**

#### **II.2.1. Title**

Lot 1 external data variables data services

Lot No: 1

#### **II.2.2. Additional CPV code(s)**

72310000 Data-processing services, 72316000 Data analysis services, 72319000 Data supply services, 72320000 Database services, 72330000 Content or data standardization and classification services

#### **II.2.3. Place of performance**

NUTS code: UK United Kingdom

Main site or place of performance: London.

#### **II.2.4. Description of the procurement**

NS&I wishes to enhance its understanding of its customers by appending selected consumer classifications to customer records in its Data Warehouse (DWH). The requirements involve the provision of data services that append selected consumer classifications or data variables to customer records held on a data warehouse for approximately 25 000 000 retail savings customers who invest with NS&I.

The DWH holds information on 25 000 000 distinct customers — personal information as well as data relating to the customers' accounts (holdings, transactions and prize data for Premium Bonds). It also contains demographic and geo-demographic information.

NS&I requires external data sets to be appended to customer data to help further enrich its understanding of its customers, including their likely preferences and behaviours relating to financial services and use of channels.

#### **II.2.5. Award criteria**

Quality criterion - Name: Technical / Weighting: 55

Quality criterion - Name: Capability / Weighting: 15

Quality criterion - Name: Quality / Weighting: 10

Quality criterion - Name: Commercial / Weighting: 5

Cost criterion - Name: Cost / Weighting: 15

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Lot 2 data modelling services  
Lot No: 2

#### **II.2.2. Additional CPV code(s)**

72310000 Data-processing services, 72316000 Data analysis services, 72319000 Data supply services, 72320000 Database services, 72330000 Content or data standardization and classification services

#### **II.2.3. Place of performance**

NUTS code: UK United Kingdom  
Main site or place of performance: London.

#### **II.2.4. Description of the procurement**

OJEU PIN reference [2016/S 155-280366](#) refers. This Lot is to establish a framework agreement with a single supplier for the provision of data modelling services for NS&I. To aid campaign selections, NS&I has developed a suite of propensity and look-alike models that can be deployed. To ensure that NS&I's Business Insight team can support the business of NS&I as required, there is occasional need for external support. This could be: To advise in the use of the most suitable technique in work that requires detailed analysis and profiling; or to deliver an analytical project from start to finish e.g. building a model or segmentation. Further details available in the invitation to tender document.

#### **II.2.5. Award criteria**

Quality criterion - Name: Technical / Weighting: 20  
Quality criterion - Name: Capability and quality / Weighting: 60  
Quality criterion - Name: Commercial / Weighting: 5  
Cost criterion - Name: Cost / Weighting: 15

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

The contract for lot 2 has been awarded as a framework agreement call off contract for an initial period of 2 years. The contract value shown is an estimated value of the expected value of the data modelling services to be called off from the contractor over the initial contract period.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2016/S 167-300417](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 1

**Lot No:** 1

**Title:**

Lot 1 external data variables data services

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

15/03/2017

##### **V.2.2. Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: CACI Limited

National registration number: 01649776

Postal address: CACI House, Kensington Village, Avonmore Road

Town: London

NUTS code: UKI London

Postal code: W14 8TS

Country: United Kingdom

Internet address: <http://www.caci.co.uk/>

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 120 000,00 GBP

##### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

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**Contract No:** 2

**Lot No: 2**

**Title:**

Lot 2 data modelling services

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

15/12/2016

**V.2.2. Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: CACI Limited

National registration number: 01649776

Postal address: CACI House, Kensington Village, Avonmore Road

Town: London

NUTS code: UKI London

Postal code: W14 8TS

Country: United Kingdom

Internet address: <http://www.caci.co.uk/>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 250 000,00 GBP

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

The contract value entered for Lot 1 is based on the total value during an initial contract term of 2 years. The contract can be extended for 2 further periods of 12 months each.

The contract value entered for Lot 2 is an estimate of the value of the business to be called off under a call-off contract over an initial contract period of 2 years. The call-off contract can be extended for 2 further periods of 12 months each.

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: National Savings and Investments

Postal address: One Drummond Gate

Town: London

Postal code: SW1V 2QX

Country: United Kingdom

E-mail: [procurement@nsandi.com](mailto:procurement@nsandi.com)

Internet address: [www.nsandi.com](http://www.nsandi.com)

**VI.5. Date of dispatch of this notice**

27/03/2017

